

**BACCALAUREATE DEGREE PLAN**  
**Associate in Science (AS) to Sport Management**

| North Carolina Community College Course   | Specific Course Required | Elizabeth City State University Course   | Course credit   |
|---|--------------------------|--|-----------------|
| ENG 111 Writing and Inquiry   | Course credit<br>3 SHC   | ENGL 102 Composition I   | 3 SHC           |
| ENG 112 Writing/Research in the Discip  | 3 SHC                    | ENGL 103 Composition II  | 3 SHC           |
| Communications/Humanities/Fine Arts (from min 2 diff disc)                            | 6 SHC                    | COM 231 Public Speaking  | 3 SHC           |
| Social Behavioral Sciences (must come from at least two disciplines)                  | 6 SHC                    | ENG 231 American Literature I or ENG 232 American Literature II  | 3 SHC           |
| Mathematics   | 8 SHC                    | ECO 252 Principles of Macroeconomics and ECO 251 Principles of Microeconomics                                  | 3 SHC           |
| Natural Sciences  | 8 SHC                    | HIS 111 World Civilizations I or HIS 112 World Civilizations II  | 3 SHC           |
| Additional General Education Hours  | 11 SHC                   | Natural Science and Mathematics A  | 3 SHC           |
|   |                          | Additional Elective Hours  | 4 SHC           |
|   |                          | Natural Science and Mathematics B  | 4 SHC           |
|   |                          | Additional Elective Hours  | 4 SHC           |
|   |                          | Additional General Education Hours (includes extra hour)   | 3 SHC           |
|   |                          | CIS 110 Introduction to Computers  | 3 SHC           |
|   |                          | PSY 150 General Psychology   | 3 SHC           |
|   |                          | PHI 240 Introduction to Ethics   | 3 SHC           |
| Other Required Hours  | 14 SHC                   | PSY 271 Sport Psychology   | 3 SHC           |
|   |                          | HEA 110 Personal Health/Wellness   | 2 SHC           |
|   |                          | ACC 210 Prin. of Financial Accounting  | 3 SHC           |
|   |                          | BUS 228 Business Statistics  | 3 SHC           |
|   |                          | BUS 110 Introduction to Business   | 3 SHC           |
| ACA 122 College Transfer Success  | 1 SHC                    | ECON 260 Business/Economics Statistics (PR: MATH 115 with a C or higher)                                       | 3 SHC           |
| TOTAL SEMESTER HOURS  | 60-61 SHC                | UNIV 110 Freshman Seminar I  | 1 SHC           |
|   |                          | TOTAL SEMESTER HOURS   | 60 SHC          |
| If take this at an NC Community College, it would satisfy the requirement in column D |                          | <b>COURSES TO BE TAKEN AT ECSU (prerequisite)</b>  | <b>(38 SCH)</b> |
|   |                          | General Elective Hours   | 3 SHC           |
|   |                          | Physical Education Requirement   | 1 SHC           |
|   |                          | PESM 110 Introduction to Sport Management  | 3 SHC           |
|   |                          | PESM 210 Introduction to Sport Sociology (PR: PESM 110 with a C or higher)                                     | 3 SHC           |
|   |                          | PESM 300 Sport Finance (PR: PESM 110 and ACCT 210 both with a C or higher)                                     | 3 SHC           |
|   |                          | PESM 310 Sport Management Practicum (PR: PESM 110, MNGT 221 and MRKT 231 all with a C or higher; Jr. Standing) | 3 SHC           |
|   |                          | PESM 311 Sport Marketing and Promotion (PR: PESM 110 and MRKT 231 both with a C or higher; Junior standing)    | 3 SHC           |
|   |                          | PESM 312 Legal Issues of Sport/Rec (PR: PESM 110 with a C or higher)   | 3 SHC           |
|   |                          | PESM 313 Governance in Sport (PR: PESM 110 with a C or higher)   | 3 SHC           |
|   |                          | PESM 410 Organization and Management (PR: PESM 110 and MNGT 221 both with a C or higher)                       | 3 SHC           |
|   |                          | PESM 413 Facilities Management (PR: PESM 110 and MNGT 221 both with a C or higher)                             | 3 SHC           |
|   |                          | PESM 416 Sport Management Internship (PR: Senior Standing and completion of all other major requirements)      | 8 SHC           |
|   |                          | BFIN 311 Principles of Finance (PR: ACCT 210, ECON 201 and ECON 202, each with a C or higher)                  | 3 SHC           |
| BUS 137 Principles of Management  | 3 SHC                    | MNGT 221 Principles of Management (PR: BUAD 115 with a C or higher)  | 3 SHC           |
| MKT 120 Principles of Marketing   | 3 SHC                    | MRKT 231 Principles of Marketing (PR: BUAD 115 with a C or higher)   | 3 SHC           |
|   | 3 SHC                    | MNGT 321 Human Resource Management (PR: MNGT 221 with a C or higher)   | 3 SHC           |
|   |                          | <b>Core Electives: Select 3 of the following (9 SHC total)</b>   | <b>(9 SHC)</b>  |
|   |                          | MRKT 331 Advertising and Promotion (PR: MRKT 231 with a C or higher)   | 3 SHC           |
|   |                          | MRKT 332 Consumer Behavior (PR: MRKT 231 with a C or higher)   | 3 SHC           |
|   |                          | MRKT 333 Sales (PR: MRKT 231)  | 3 SHC           |
|   |                          | BUAD 200 Business Communications (PR: MNGT 221)  | 3 SHC           |

|                             |       |  |  |        |
|-----------------------------|-------|--|--|--------|
|                             |       |  | BFIN 210 Personal Finance Management (PR: ACCT 210, ECON 201 and ECON 202, each with a C or higher)              | 3 SHC  |
|                             |       |  | BUAD 322 Entrepreneurship (BUAD 115 and ECON 202 and ACCT 210)   | 3 SHC  |
|                             |       |  | DM 250 Video Production  | 3 SHC  |
|                             |       |  | DM 357 Digital Media Marketing   | 3 SHC  |
| JOU 110 Intro to Journalism | 3 SHC |  | JOUR 351 Journalism I (PR: ENGL 103 or 105H with a C or higher)  | 3 SHC  |
|                             |       |  | MNGT 322 Organizational Behavior (PR: MNGT 221)  | 3 SHC  |
|                             |       |  | MNGT 345 Leadership and Teamwork (PR: MNGT 221)  | 3 SHC  |
|                             |       |  | Total credits at ECSU (can be reduced by transferring in courses in Column A that correspond to courses at ECSU) | 60 SCH |

If you complete your AS at a North Carolina Community College, any General Education course that you have not taken that is required at Elizabeth City State University will be waived EXCEPT for those courses specified by the major program as required General Education courses.

Please note: The following ECSU General Education courses cannot be waived per the CAA: General education/cognate courses required for major, health, and physical education activity course. These courses are required for graduation from ECSU. Students may complete these courses as part of their AA or AS degree with a grade of C or higher and transfer credit to ESU to fulfill these course requirements.

Reviewed by: Dr. Jason Hughes  
Date of Review: 6/8/21