

"SCHEDULE A"

Section I

Pitt Community College

General Business Administration (A25120B)

Associate in Applied Science

Catalogue Year 2018-2019

Pitt Community College

Elizabeth City State University

General Education Requirements:

ECSU Equivalencies:

ACA 122 College Transfer Success (1)

UNIV 110 Freshman Seminar (1)

English (Take 6 credits)

ENG 111 Writing and Inquiry (3)

ENGL 102 Eng. Comp & Grammar (3)

ENG 112 Writing & Research in Dis (3)

ENGL 103 Eng. Comp & Voc. (3)

Communication (Take 6 credits)

COM 231 Public Speaking (3)

SPCH 314 Public Speaking (3)

Social and Behavioral Science

ECO 252 Prin. of Macroeconomics (3)

ECON 201 Prin. of Economics I (3)

Humanities/Fine Arts Elective

PHI 240 Into. to Ethics (3)

Free Elective (3)

Natural Science/Mathematics (Take 3 credits)

MAT 171 Pre-calculus Algebra (3)

MATH 118 Pre-Calculus (3)

General Elective Total (19)

(19)

Major Requirements:

Required Core Courses

ACC 120 Prin. Financial Accounting (4)

ACCT 210 Financial Accounting (3)

Plus Free Elective (1)

ACC 121 Prin. of Managerial Acct. (3)

ACCT 220 Managerial Accounting (3)

BUS 110 Introduction to Business (3)

BUAD 115 Intro. To Business (3)

BUS 115 Business Law I (3)

BUAD 241 Business Law (3)

BUS 137 Prin. of Management (3)

MNGT 221 Prin. of Management (3)

BUS 121 Business Math (3)

Free Elective (3)

BUS 151 People Skills (3)

Free Elective (3)

BUS 153 Human Resource Mgt. (3)

(No Transfer Equivalency)

BUS 225 Business Finance (3)

(No Transfer Equivalency)

BUS 238 Integrated Management (3)

(No Transfer Equivalency)

BUS 240 Business Ethics (3)

BUAD 240 Ethics (3)

CIS 110 Introduction to Computers (3)

BUAD 190 Mgmt. Info. Systems I (3)

CTS 130 Spreadsheet (3)

(No Transfer Equivalency)

INT 110 International Business (3)

(No Transfer Equivalency)

ECO 251 Prin. of Microeconomics (3)

ECON 202 Prin. of Economics II (3)

MKT 120 Prin. of Marketing (3)

MRKT 231 Prin. of Marketing (3)

WBL 110 World of Work (1)

(No Transfer Equivalency)

BUS 125 Personal Finance (1)

BFIN 210 Personal Financial Mgmt (3)*

Major/Concentration Total (50)

(34-37)

Total PCC Credit Hours (69)

Total ECSU Accepted Credit Hours (53-56)

*Counts for concentrations in Economics & Finance and Management and Entrepreneurship

Section II

Elizabeth City State University

**Bachelor of Science – Business Administration
(Courses to be completed at ECSU)**

General Education Requirements: (16)

Required Courses (Take 1 credit)

ACA	118 College Study Skills	(1)	UNIV	120 Freshman Seminar II	(1)
ENGL	201 World Literature I	OR			(3)
ENGL	202 World Literature II				
	Fine Arts Elective (MUS 135 or ART 130)				(2)
HIST	140 History of World Civilization. Prehistoric to 1500	OR			(3)
HIST	141 History of World Civilization 1500 to Present				
HLTH	185 Health Concepts				(2)
	Science with Lab				(4)
	Physical Activity				(1)

Major Requirements: (27)

ECON	260 Bus/Economics Statistics I	(3)
BUAD	200 Business Communication	(3)
BUAD	360 Quantitative Methods	(3)
BMIS	380 Management Information Systems II	(3)
BFIN	311 Principles of Finance	(3)
BUAD	455 Strategic Management	(3)
BUAD	490 Internship	(3)
	International Course (BUAD 456 or ECON 455 or BFIN 455)	(3)
PSY	212 General Psychology	(3)

Concentration Course Requirements *Select One Concentration* (21-24)

ECONOMICS & FINANCE	(21 required; BFIN 210 credit from AAS degree)	(21)
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Core Courses (12 credit hours)

BFIN	320 Financial Management	(3)
BFIN	350 Investments	(3)
ECON	470 Microeconomic Analysis	(3)
ECON	480 Macroeconomic Analysis	(3)

Core Elective Courses (12 credit hours: select any 4)

ECON	318 Money Credit and Banking	(3)
BFIN	425 Commercial Bank Management	(3)
ECON	261 Business/Economics Statistics II	(3)
BFIN	415 Financial Management Policy and Strategy	(3)
BFIN	420 Portfolio Construction and Management	(3)
ECON	435 Economic Development	(3)
ECON	360 Econometrics	(3)
ECON	376 Public Finance	(3)
BFIN	450 Financial Risk Management	(3)
BUAD	365 Business Research and Report Writing	(3)
ECON	325 Current Economic Problems	(3)

MANAGEMENT AND ENTREPRENEURSHIP (21 required; BFIN 210 credit from AAS degree) (21)

Core Courses (12 credit hours)

MNGT	322 Organizational Behavior	(3)
BUAD	322 Entrepreneurship	(3)
MNGT	421 Operations Management	(3)
MNGT	345 Leadership & Teamwork	(3)

Core Elective Courses (12 credit hours: select any 4)

MRKT	333 Sales Management	(3)
MNGT	321 Human Resource Management	(3)
BFIN	315 Entrepreneurial Finance	(3)
MNGT	425 Organizational Theory	(3)
BUAD	425 Franchising	(3)
BUAD	426 Supply Chain Management	(3)
BUAD	423 E-Commerce	(3)
MNGT	398 Special Topics in Management	(3)
BFIN	210 Personal Financial Management	(3)
BUAD	365 Business Research and Report Writing OR	(3)
MRKT	365 Marketing Research	(3)

MARKETING AND MANAGEMENT INFORMATION SYSTEMS (24)

Core Courses (12 credit hours)

BMIS	489 Project Management	(3)
MRKT	332 Consumer Behavior	(3)
MRKT	432 Marketing Management	(3)
BMIS	386 Business Systems Analysis and Design	(3)

Core Elective Courses (12 credit Hours: select four courses below, two from BMIS/BUAD & one from MRKT)

BMIS	475 Business Intelligence and Analytics	(3)
BMIS	475 Database Management System	(3)
BMIS	425 IT Management and Cyber Security	(3)
BUAD	341 Management Concepts in Projects	(3)
BUAD	342 Technical Writing for Project Managers	(3)
BUAD	343 Experiential Learning in Project Management	(3)
BMIS	398 Special Topics in Management Information System	(3)
BUAD	423 E-Commerce	(3)
MRKT	333 Sales	(3)
MRKT	331 Advertising and Promotion	(3)
MRKT	398 Special Topics in Marketing	(3)
MRKT	365 Marketing Research	(3)
MRKT	431 Retailing	(3)

Total Major and Concentration (48-51)

Degree Total Credit Hours (120)