

Regional Development Ad Hoc Committee

February 18, 2020

1:30 p.m.

Called to order at 1:32 p.m.

Attendees: Trustees Paul Tine, Jan King Robinson, Andy Culpepper, Phyllis Bosomworth and Lynne Bunch. ECSU: Dr. Derrick Wilkins, Alyn Goodson, Carson Rich, Russell Haddad and Gwen Sanders.

The members reviewed the Proposed Committee Name: Committee on Regional Development

Proposed Committee Bylaw Language:

The Committee on Regional Development shall be composed of a minimum of three (3) members of the Board of Trustees and shall make recommendations to the Board on all matters involving economic, **social and environmental** development for the Northeastern North Carolina region. This committee shall also support the university as it fosters and supports key public and private partnerships that spur growth for the region

Motion was made and seconded (Culpepper/Bosomworth) to propose the language above to the Bylaws committee with the addition of text noted in red. Motion passed.

Dr. Wilkins shared that the ECSU Executive Committee met and reviewed the goals that align with the purpose of this Ad Hoc Committee and recommended the following as focus areas to implement in year one:

6.1.6: Increase the utilization of SBTDC services from 12 to 20 over five years.

6.2.3 Create and promote a Board of Visitors for premier and signature programs (Aviation, Business, Education) to further engage community members and businesses

6.3.2 Develop a series of five annual events to bring the community on campus

6.3.4 Encourage each member of the Chancellor's cabinet to serve on at least one local, regional or state board or a high impact service organization.

Notes:

The Board of Trustees will be asked to recommend names for the members of the Board of Visitors.

The upcoming March 10th event was mentioned (aligns with 6.3.2) supported by the generous donation of Trustee Bosomworth.

Trustee Tine mentioned the possibility of convening an Economic Development Summit. This will be researched. /Trustees Tine and Bunch with staff Carson and Russ.

Next Ad Hoc Committee meeting : April 10.