



## Publications Approval Form

### I. ITEM & DESCRIPTION (Attach item)

Title: \_\_\_\_\_

Type of publication (brochure, catalogue, video, etc.): \_\_\_\_\_

\_\_\_ New                      \_\_\_ Revised

*If revised, indicate the areas or pages changed. Attach previous version.*

External target audience(s) (recruits, students, alumni, etc.): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

### II. REVIEW, APPROVAL, SIGN-OFF

#### A. Requestor:

I have reviewed the above item for content, accuracy and consistency with the department's mission and the University's publication guidelines\*.

\_\_\_\_\_  
NAME

\_\_\_\_\_  
DATE

\_\_\_\_\_  
TITLE

**B. Supervisor or Department Head:**

I have reviewed the above item for content, accuracy and consistency with the department's mission and the University's publication guidelines\*.

Approved by:

\_\_\_\_\_  
NAME DATE  
\_\_\_\_\_  
TITLE

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**C. Vice Chancellor/Unit Head or designee:**

I have reviewed the above item for content, accuracy and consistency with the department's mission and the University's publication guidelines\*.

Approved by:

\_\_\_\_\_  
NAME DATE  
\_\_\_\_\_  
TITLE

**D. Communications and Marketing:**

I have reviewed the above item for content, accuracy and consistency with the University's mission, State-mandated guidelines, compliance with UNC General Administration, Consent Decree and other federal regulations:

\_\_\_\_\_ Approved  
\_\_\_\_\_ Returned for modification as noted below

Reason(s) for return:

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
NAME DATE  
\_\_\_\_\_  
TITLE