

BACCALAUREATE DEGREE PLAN

Associate in Arts (AA) to Bachelor of Science in Business Administration - Concentration in Management and Entrepreneurship

North Carolina Community College Course	Course credit	Specific Community College Course Required	Elizabeth City State University Course	Course credit
ENG 111 Writing and Inquiry	3 SHC		ENGL 102 Composition I	3 SHC
ENG 112 Writing/Resarch in the Disciplines	3 SHC		ENGL 103 Composition II	3 SHC
Communications/Humanities/Fine Arts (from min 2 diff disc)	9 SHC	COM 231 Public Speaking	Humanities and Fine Arts A	3 SHC
		ENG 231 American Literature I or ENG 232 American Literature II or ENG 241 British Literature I or ENG 242 British	ENGL 201/202 World Literature I/II	3 SHC
			Humanities and Fine Arts B	2 SHC
Social and Behavioral Science (must come from at least two disciplines)	9 SHC		Social and Behavioral Science A	3 SHC
		ECO 251 Principles of Microeconomics	Social and Behavioral Science B	3 SHC
		ECO 252 Principles of Macroeconomics	Social and Behavioral Science B	3 SHC
Mathematics	4 SHC	MAT 171 Precalculus Algebra	Natural Science and Mathematics A	3 SHC
Natural Sciences	4 SHC		Natural Science and Mathematics B	4 SHC
Additional General Education Hours	13 SHC	CIS 110 Introduction to Computers	BUAD 190 Management Information System I	3 SHC
		PSY 150 General Psychology	PSY 212 General Psychology	3 SHC
		PHI 240 Introduction to Ethics	BUAD 240 Ethics (MNGT 221 and MRKT 231)	3 SHC
			Additional Elective credit (includes credit from Humanities and Fine Arts B and/or Mathematics if applicable)	6 SHC
Other Required Hours	15 SHC	ACA 122 College Transfer Success	UNIV 110 Freshman Seminar I	1 SHC
		PED Physical Activity Course (1 credit)	Physical Activity Courses	1 SHC
		HEA 110 Personal Health & Wellness	HLTH 185 Health Concepts	2 SHC
		BUS 115 Introduction to Business	BUAD 115 Introduction to Business	3 SHC
		ACC 120 Prin. of Financial Accounting	ACCT 210 Financial Accounting (BUAD 115)	3 SHC
		BUS 228 Business Statistics	ECON 260 Bus & Econ Statistics I (MATH 115 or MATH 118)	3 SHC
			Additional Elective credits	2 SHC
TOTAL SEMESTER HOURS	60 SHC		TOTAL SEMESTER HOURS	60 SHC
If take this at an NC Community College, it would satisfy the requirement in column D			<b>COURSES TO BE TAKEN AT ECSU (prerequisite)</b>	
ACC 121 Prin. Of Managerial Accounting	3 SHC		ACCT 220 Managerial Accounting (ACCT 210)	3 SHC
			BUAD 200 Business Communication (BUAD 115 and ENGL 103)	3 SHC
BUS 115 Business Law I	3 SHC		BUAD 241 Business Law I (BUAD 115)	3 SHC
BUS 137 Principles of Management	3 SHC		MNGT 221 Principles of Management (BUAD 115)	3 SHC
MKT 120 Pricniples of Marketing	3 SHC		MRKT 231 Principles of Marketing (BUAD 115)	3 SHC
			BMIS 380 Management Information System II (BUAD 190)	3 SHC
			BFIN 311 Principles of Finance (ACCT 210 and ECON 201 and ECON 202)	3 SHC
			BUAD 360 Quantitative Methods for Bus & Econ (ECON 260)	3 SHC
			BUAD 490 Internship I (MNGT 221 and MRKT 231 and ACCT 210 and BUAD 190)	3 SHC
			ECON 455 International Economics (MNGT 221 and MRKT 231 and BFIN 311) or BUAD 456 International Business (BFIN 311 and MNGT 221 and MRKT 231) or BFIN 455 International Finance (BFIN 311)	3 SHC
			BUAD 455 Strategic Management (BFIN 311 and MNGT 221 and MRKT 231)	3 SHC
			BUAD 322 Entrepreneurship (BUAD 115 and ECON 202 and ACCT 210)	3 SHC
			MNGT 322 Organizational Behavior (MNGT 221)	3 SHC
			MNGT 345 Leadership & Teamwork (MNGT 221)	3 SHC
			MNGT 421 Operations Management (ECON 260)	3 SHC
			General Elective	3 SHC
			<b>Concentration Electives (choose 4 from the list below)</b>	<b>12 SHC</b>
			BFIN 210 Personal Financial Management	3 SHC
			MRKT 333 Sales Management (MRKT 231)	3 SHC
			MNGT 321 Human Resource Management (MNGT 221)	3 SHC
			BUAD 425 Franchising (BFIN 311)	3 SHC
			BUAD 426 Supply Chain Management (MNGT 221)	3 SHC
			BUAD 365 Business Research & Report Writing (ECON 260) or MRKT 365 Marketing Research (ECON 260)	3 SHC
			MNGT 425 Organization Theory (MNGT 221)	3 SHC
			BFIN 315 Entrepreneurial Finance (BUAD 322)	3 SHC

HLTH 185 Health Concepts

			BUAD 423 E-Commerce (BMIS 380)	3 SHC
			MNGT 398 Special Topics in Management	3 SHC
			BUAD 489 Project Management (BMIS 380)	3 SHC
			Total credits at ECSU (can be reduced by transferring in courses in Column A that correspond to courses at ECSU)	60 SHC

If you complete your AS at a North Carolina Community College, any General Education course that you have not taken that is required at Elizabeth City State University will be waived EXCEPT for those courses specified by the major program as required General Education courses.

Please note: The following ECSU General Education courses cannot be waived per the CAA: General education/cognate courses required for major, health, and physical education. These courses are required for graduation from ECSU. Students may complete these courses as part of their AA or AS degree with a grade of C or higher and transfer credit to ESU to fulfill these course requirements.

Reviewed by: Debjani Kanjilal  
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