

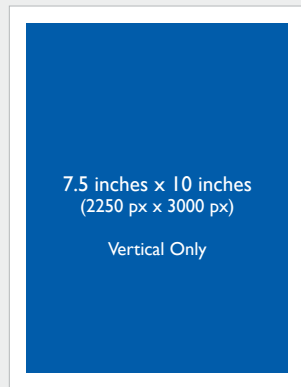
Digital Souvenir Booklet Ads Information

Celebrate Elizabeth City State University and Chancellor's Legacy Awards honorees by creating your own custom well wishes. Two ad sizes are available - full, half.

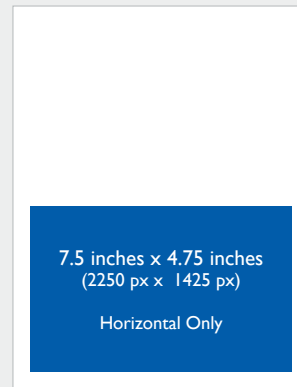
DEADLINE: MARCH 4, 2022

PRICING & SIZING

Full Page Ad - \$500



Half Page Ad - \$325



DETAILS

- Ads for the sale of specific goods or services will not be accepted.
- Ads will be displayed in color in the digital souvenir booklet as submitted, please proof your ad before submitting.
- The sponsorship and operations committee reserves the right to refuse publication of any ad that is deemed inappropriate.
- Ads must be submitted electronically and ready to print without the need for additional edits.

SPECIFICATIONS FOR AD SUBMISSION

Color and Ink

- Convert all colors to 4-color process (CMYK) — all photos, logos, graphics and type
- PMS/spot and RGB colors are not accepted. Convert all color elements to CMYK.

Accepted Formats

Portable Document Format (PDF) - PREFERRED

- PDF images with 300 DPI resolution
- All fonts embedded

Joint Photographic Experts Group (JPG or JPEG)

- JPG with 300 DPI resolution
- CMYK color mode

Microsoft Publisher (PUB, PUBX), Microsoft Word (DOC, DOCX) and Microsoft PowerPoint (PPT, PPTX) files will not be accepted. Save/export PUB, DOC and PPT files as PDF for submission.

Faxed ads will not be accepted.

AD SUBMISSION FORM

Payment must accompany ads. Ads will not be placed without full payment.
Questions? E-mail ecsufoundation@ecs.u.edu or 252.335.3225

DEADLINE: MARCH 4, 2022

Contact Information

Contact Name _____ ECSU Class Year (if applicable) _____

Company (if applicable) _____

Address _____

City _____ State _____ Zip Code _____

Email Address _____ Phone Number (____) _____

Ad Selection - select one

- Full Page \$500 (100% Charitable*)
7.5 inches x 10 inches
- Half Page \$325 (100% Charitable*)
7.5 inches x 4.75 inches

Payment - select one

- Credit Card. Visit ecs.u.edu/gala
- Phone. Call 252-335-3225
- Check. Make your check payable to: The ECSU Foundation. Mail to P.O. Box 1467, Elizabeth City, NC 27906

Ad Submission

- I emailed my ad to ECSU Advancement at ecsufoundation@ecs.u.edu on _____ (date)
- I emailed my ad to an ECSU Advancement team member:
Mrs. Teresa Lassiter, Major and Planned Gifts Officer at tlassiter@ecs.u.edu on _____ (date)
Dr. DeShanna Brown, Corporate and Foundation Relations at dkbrown@ecs.u.edu on _____ (date)
ECSU Staff Member/Representative: Name _____ on _____ (date)

**The purchase price of the ad is a tax-deductible donation to The Elizabeth City State University Foundation, Inc. The Elizabeth City State University Foundation, Inc. (Tax ID 23-7115345) is a 501(c)3, nonprofit organization incorporated on February 2, 1971 under the laws of the state of North Carolina. The foundation's purpose is to provide financial assistance to students of Elizabeth City State University, to facilitate fundraising efforts on behalf of the university, and to serve as an advocate for the ECSU community-at-large. The foundation is the single member of the Elizabeth City State University Housing Foundation, LLC and is a limited liability company formed in North Carolina on December 20, 2002. Its purpose is to further the charitable purposes of the foundation and to construct housing facilities for use by ECSU.*