

BACCALAUREATE DEGREE PLAN
Associate in Arts (AA) to Sport Management

North Carolina Community College Course		Specific Community College Course Required	Elizabeth City State University Course	
	<i>Course credit</i>			<i>Course credit</i>
ENG 111 Writing and Inquiry	3 SHC		ENGL 102 Composition I	3 SHC
ENG 112 Writing/Research in the Disciplines	3 SHC		ENGL 103 Composition II	3 SHC
Communications/Humanities/Fine Arts (from min 2 diff disc)	9 SHC	COM 231 Public Speaking	Humanities and Fine Arts A	3 SHC
		ENG 231 American Literature I or ENG 232 American Literature II or ENG 241 British Literature I or ENG 242 British Literature II	ENGL 201/202 World Literature I/II	3 SHC
Social Behavioral Sciences (must come from at least two disciplines)	9 SHC		Humanities and Fine Arts B	2 SHC
		HIS 111 World Civilizations I or HIS 112 World Civilizations II	Social and Behavioral Science A	3 SHC
		ECO 252 Principles of Macroeconomics	Social and Behavioral Science B	3 SHC
		ECO 251 Principles of Microeconomics	Social and Behavioral Science B	3 SHC
Mathematics	3-4 SHC	MAT 171 Precalculus Algebra or MAT 172 Pre-calculus Trigonometry or MAT 271 Calculus I or MAT 272 Calculus II	Natural Science and Mathematics A	3 SHC
Natural Sciences	4 SHC		Natural Science and Mathematics B	4 SHC
Additional General Education Hours	13-14 SHC		Additional General Education Hours (includes additional hours from Mathematics and Humanities and Fine Arts B, if applicable)	6 SHC
		PSY 150 General Psychology	PSY 212 General Psychology	3 SHC
		PHI 240 Introduction to Ethics	BUAD 240 Ethics (PR:MNGT 221, MRKT 231)	3 SHC
		CIS 110 Introduction to Computers	BUAD 190 Management Information System I	3 SHC
Other Required Hours		BUS 110 Introduction to Business	BUAD 115 Introduction to Business	3 SHC
		ACC 120 Prin. of Financial Accounting	ACCT 210 Financial Accounting (PR: BUAD 115 and BUAD 190 with a C or higher)	3 SHC
		PSY 271 Sport Psychology	PESM 211 Introduction to Sport Psychology (PR: PESM 110 with a C or higher)	3 SHC
		HEA 110 Personal Health & Wellness	HLTH 185 Health Concepts	2 SHC
		BUS 228 Business Statistics	ECON 260 Business/Economics Statistics (PR: MATH 115 with a C or higher)	3 SHC
ACA 122 College Transfer Success	1 SHC		UNIV 110 Freshman Seminar I	1 SHC
TOTAL SEMESTER HOURS	60-61 SHC		TOTAL SEMESTER HOURS	60SHC
If take this at an NC Community College, it would satisfy the requirement in column D			COURSES TO BE TAKEN AT ECSU (prerequisite) 38 SHC	
			General Elective Credits	3 SHC
			PESM 110 Introduction to Sport Management	3 SHC
			PESM 210 Introduction to Sport Sociology (PR: PESM 110 with a C or higher)	3 SHC
		PED Physical Education Activity Course	Physical Education Requirement	1 SHC
			PESM 300 Sport Finance (PR: PESM 110 and ACCT 210 both with a C or higher)	3 SHC
			PESM 310 Sport Management Practicum (PR: PESM 110, MNGT 221 and MRKT 231 all with a C or higher; Jr. Standing)	3 SHC
			PESM 311 Sport Marketing and Promotion (PR: PESM 110 and MRKT 231 both with a C or higher; Junior standing)	3 SHC
			PESM 312 Legal Issues of Sport/Rec (PR: PESM 110 with a C or higher)	3 SHC
			PESM 313 Governance in Sport (PR: PESM 110 with a C or higher)	3 SHC
			PESM 410 Organization and Management (PR: PESM 110 and MNGT 221 both with a C or higher)	3 SHC
			PESM 413 Facilities Management (PR: PESM 110 and MNGT 221 both with a C or higher)	3 SHC
			PESM 416 Sport Management Internship (PR: Senior Standing and completion of all other major requirements)	8 SHC
			BFIN 311 Principles of Finance (PR: ACCT 210, ECON 201 and ECON 202, each with a C or higher)	3 SHC
BUS 137 Principles of Management	3 SHC		MNGT 221 Principles of Management (PR: BUAD 115 with a C or higher)	3 SHC
MKT 120 Principles of Marketing	3 SHC		MRKT 231 Principles of Marketing (PR: BUAD 115 with a C or higher)	3 SHC
			MNGT 321 Human Resource Management (PR: MNGT 221 with a C or higher)	3 SHC
			Core Electives Select 3 of the following (9 SHC total)	

			MRKT 331 Advertising and Promotion (PR: MRKT 231 with a C or higher)	3 SHC
			MRKT 332 Consumer Behavior (PR: MRKT 231 with a C or higher)	3 SHC
			MRKT 333 Sales (PR: MRKT 231)	3 SHC
			BUAD 200 Business Communications (PR: MNGT 221)	3 SHC
			BFIN 210 Personal Finance Management (PR: ACCT 210, ECON 201 and ECON 202, each with a C or higher)	3 SHC
			BUAD 322 Entrepreneurship (BUAD 115 and ECON 202 and ACCT 210)	3 SHC
			DM 250 Video Production	3 SHC
			DM 357 Digital Media Marketing	3 SHC
JOU 110 Intro to Journalism	3 SHC		JOUR 351 Journalism I (PR: ENGL 103 or 105H with a C or higher)	3 SHC
			MNGT 322 Organizational Behavior (PR: MNGT 221)	3 SHC
			MNGT 345 Leadership and Teamwork (PR: MNGT 221)	3 SHC
			TOTAL CREDITS AT ECSU (Can be reduced by transferring in courses in Column A that correspond to courses required at ECSU)	60 SHC

If you complete your AS at a North Carolina Community College, any General Education course that you have not taken that is required at Elizabeth City State University will be waived EXCEPT for those courses specified by the major program as required General Education courses.

Please note: The following ECSU General Education courses cannot be waived per the CAA: General education/cognate courses required for major, health, and physical education activity course. These courses are required for graduation from ECSU. Students may complete these courses as part of their AA or AS degree with a grade of C or higher and transfer credit to ESU to fulfill these course requirements.

Reviewed by: Dr. Jason Hughes
Date of Review: 6/8/21