

“SCHEDULE A”

Section I

Edgecombe Community College

Business Administration (A25120)

Associate in Applied Science

Catalogue Year 2017-2018

Edgecombe Community College

Elizabeth City State University

General Education Requirements:

ACA 111 College Student Success (1)

Communication (Take 6 credits)

ENG 111 Writing and Inquiry (3)

ENG 114 Prof. Research & Reporting (3)

Humanities/Fine Arts Elective

PHI 240 Intro. to Ethics (3)

Natural Science/Mathematics (Take 3 credits)

BIO 140/140A Envir. Bio/Lab (4)

Major Requirements:

Required Core Courses

ACC 120 Prin. Financial Accounting (4)

ACC 121 Prin. of Managerial Acct. (3)

ACC 131 Federal Income Taxes (3)

BUS 110 Introduction to Business (3)

BUS 115 Business Law I (3)

BUS 116 Business Law II (3)

BUS 121 Business Math (3)

BUS 125 Personal Finance (3)

BUS 137 Prin. of Management (3)

BUS 230 Small Business Mgt. (3)

BUS 239 Bus. Applications Sem. (2)

BUS 240 Business Ethics (3)

MKT 120 Prin. of Marketing (3)

ECO 251 Prin. of Microeconomics (3)

Or

ECO 252 Prin. of Macroeconomics

CIS 110 Introduction to Computers (3)

Major Elective Credits (3)

(Summer Session Credits)

ACC 140, 149, or 150 (3)

BUS 135, 151, 153, or 255 (3)

ECSU Equivalencies:

UNIV 110 Freshman Seminar (1)

ENGL 102 Eng. Comp & Grammar (3)

ENGL 103 Eng. Comp & Voc. (3)

BUAD 240 Ethics (3)

Natural Science Elective (4)

ACCT 210 Financial Accounting (3)

ACCT 220 Managerial Accounting (3)

Free Elective (3)

BUAD 115 Intro. To Business (3)

BUAD 241 Business Law (3)

Free Elective (3)

(No Transfer Equivalency)

BFIN 210 Personal Fin. Management (3)

MNGT 221 Prin. of Management (3)

Free Elective (3)

(No Transfer Equivalency)

BUAD 240 Ethics (3)

MRKT 231 Prin. of Marketing (3)

ECON 202 Prin. of Economics II (3)

Or

ECON 201 Prin. of Economics I

BUAD 190 Mgmt. Info. Systems I (3)

(No Transfer Equivalency)

(No Transfer Equivalency)

(No Transfer Equivalency)

Total ECC Credit Hours (67)

Total Accepted Credit Hours (53)

Section II

Elizabeth City State University

Bachelor of Science – Business Administration *(Courses to be completed at ECSU)*

Required Courses (Take 1 credit)

ACA 118 College Study Skills (1) UNIV 120 Freshman Seminar II (1)

General Education Requirements:

ENGL 201 World Literature I (3)

Or

ENGL 202 World Literature II

Fine Arts Elective (MUS 135 or ART 130) (2)

SPCH 314 Public Speaking (3)

HIST 140 History of World Civilization. Prehistoric to 1500 (3)

Or

HIST 141 History of World Civilization 1500 to Present

HLTH 185 Health Concepts (2)

PSY 212 General Psychology (3)

Science with Lab (4)

Physical Activity (1)

Major Requirements:

ECON 260 Bus/Economics Statistics I (3)

BUAD 360 Quantitative Methods (3)

BMIS 380 Management Information Systems II (3)

BFIN 311 Principles of Finance (3)

BUAD 455 Strategic Management (3)

BUAD 490 Internship (3)

International Course (BUAD 456 or ECON 455 or BFIN 455) (3)

Concentration Course Requirements (24 credit hours)

ECONOMICS & FINANCE

Core Courses (12 credit hours)

BFIN 320 Financial Management (3)

BFIN 350 Investments (3)

ECON 470 Microeconomic Analysis (3)

ECON 480 Macroeconomic Analysis (3)

Core Elective Courses (12 credit hours: select any 4)

ECON 318 Money Credit and Banking (3)

BFIN 425 Commercial Bank Management (3)

ECON 261 Business/Economics Statistics II (3)

BFIN 415 Financial Management Policy and Strategy (3)

BFIN 420 Portfolio Construction and Management (3)

ECON 435 Economic Development (3)

ECON 360 Econometrics (3)

ECON 376 Public Finance (3)

BFIN 450 Financial Risk Management (3)

BUAD 365 Business Research and Report Writing (3)

ECON 325 Current Economic Problems (3)

BFIN 210 Personal Financial Management (3)

MANAGEMENT AND ENTREPRENEURSHIP

Core Courses (9 credit hours)

MNGT 322 Organizational Behavior (3)

BUAD 322 Entrepreneurship (3)

MNGT 421 Operations Management (3)

Core Elective Courses (15 credit hours: select any 5)

MRKT	333 Sales Management	(3)
MNGT	321 Human Resource Management	(3)
BFIN	315 Entrepreneurial Finance	(3)
MNGT	425 Organizational Theory	(3)
BUAD	425 Franchising	(3)
BUAD	426 Supply Chain Management	(3)
BUAD	423 E-Commerce	(3)
MNGT	398 Special Topics in Management	(3)
MNGT	345 Leadership & Teamwork	(3)
BFIN	210 Personal Financial Management	(3)
BUAD	365 Business Research and Report Writing	(3)
	Or	
MRKT	365 Marketing Research	(3)

MARKETING AND MANAGEMENT INFORMATION SYSTEMS

Core Courses (18 credit hours)

BMIS	475 Business Intelligence and Analytics	(3)
BMIS	489 Project Management	(3)
MRKT	332 Consumer Behavior	(3)
MRKT	432 Marketing Management	(3)
MRKT	365 Marketing Research	(3)
BMIS	386 Business Systems Analysis and Design	(3)

Core Elective Courses (6 credit hours: select one from BMIS/BUAD & one from MRKT)

BMIS	475 Database Management System	(3)
BMIS	425 IT Management and Cyber Security	(3)
BUAD	341 Management Concepts in Projects	(3)
BUAD	342 Technical Writing for Project Managers	(3)
BUAD	343 Experiential Learning in Project Management	(3)
BMIS	398 Special Topics in Management Information System	(3)
BUAD	423 E-Commerce	(3)
MRKT	333 Sales	(3)
MRKT	331 Advertising and Promotion	(3)
MRKT	398 Special Topics in Marketing	(3)
MRKT	431 Retailing	(3)

Degree Total Credit Hours

(120)