

THE
ELIZABETH CITY STATE UNIVERSITY
FOUNDATION, INCORPORATED

FOUNDERS DAY
SCHOLARSHIP

Gala XVII

January 26, 2024

Greetings from Elizabeth City State University.

We are delighted to extend to you an invitation to join us for the Elizabeth City State University Foundation, Inc. Founders Day Scholarship Gala XVII. This gala stands as the Foundation's signature fundraising event, having raised over 1.3 million dollars in student aid since its inception. It is also a moment to celebrate the recipients of the Chancellor's Legacy Award, recognizing individuals with a distinguished history of service and substantial contributions in support of the mission, vision, and objectives of Elizabeth City State University.

Founders Day Scholarship Gala XVII, scheduled for Saturday, March 9, 2024, will be hosted *in person* at the K. E. White Graduate Center Ballroom. The gala reception will commence at 6:00 p.m., with seating available from 6:30 p.m., and the main event at 7:00 p.m., featuring the Chancellor's Legacy Award honorees.

We have planned an evening of festivity and purpose, all in support of a worthy cause. Your presence at this event would be greatly appreciated as it presents an excellent opportunity for you to champion our students and our esteemed University. Will you consider joining us in this noble endeavor? Acquiring tickets is a straightforward process; simply visit www.ecsu.edu/gala, or alternatively, you can mail or hand-deliver your check for \$150 to one of the addresses listed below.

Mailing Address:
The ECSU Foundation, Inc.
PO Box 1467
Elizabeth City, NC 27906

Physical Address:
MD Thorpe Administration Building
Suite 230
(252-335-3225 for assistance)

You also have the option to choose one of our sponsorship packages and place a recognition ad. The forms are enclosed or you can visit the gala website at www.ecsu.edu/gala for sponsorship and ad information.

We look forward to seeing you *in-person* at Founders Day Scholarship Gala XVII.

With Viking Pride,

Annalisa Carawan Morgan
Annalisa Carawan Morgan
Cultural and Planning Chair
Founders Day Gala XVII

Ed for Sadie Johnson Carter
Sadie Johnson Carter, EdD
Co-Chair
Founders Day Gala XVII

Diana Gardner
Diana M. Gardner
Co-Chair,
Founders Day Gala XVII

The portion of your donation that qualifies as a charitable contribution will be reflected on your receipt. The amount of your donation that exceeds the fair market value of any consideration you received in the form of privileges or other benefits is the amount that may be deductible as a charitable contribution. Please consult with your tax advisor for additional information. The Elizabeth City State University Foundation, Inc. (Tax ID 23-7115345) is a nonprofit organization incorporated on February 2, 1971, under the laws of the state of North Carolina. The foundation's purpose is to provide financial assistance to students of Elizabeth City State University, to facilitate fundraising efforts on behalf of the university, and to serve as an advocate for the ECSU community-at-large.

FOUNDERS DAY SCHOLARSHIP GALA SPONSORSHIP & UNDERWRITING OPPORTUNITIES

JOHN H. BIAS SOCIETY SPONSOR: \$25,000

- Twenty (20) Gala Tickets
- On-screen recognition during the gala
- Verbal recognition during the gala
- Full page full color, opportunity in digital souvenir booklet
- Link to company or organization on the website
- Logo on gala website
- Logo displayed at the gala
- Logo displayed on marquee
- Logo displayed at gala reception
- Mention in four social media posts
- Premier listing in gala email marketing

HAROLD TRIGG SOCIETY SPONSOR TIER I: \$15,000

- Ten (10) Gala Tickets
- On-screen recognition during the gala
- Verbal recognition during the gala
- Full page full color, opportunity in digital souvenir booklet
- Link to company or organization on the website
- Logo on gala website
- Logo displayed at the gala
- Mention in four social media posts
- Listed in gala email marketing

HAROLD TRIGG SOCIETY SPONSOR TIER II: \$10,000

- Eight (8) Gala Tickets
- On-screen recognition during the gala
- Verbal recognition during the gala
- Full page, black and white, opportunity in digital souvenir booklet
- Link to company or organization on the website
- Logo on gala website
- Mention in two social media posts
- Listed in gala email marketing

SIDNEY D. WILLIAMS SOCIETY SPONSOR: \$5,000

- Six (6) Gala Tickets
- On-screen recognition during the gala
- Half page, color, opportunity in digital souvenir booklet
- Logo on gala website
- Mention in two social media posts

WALTER N. RIDLEY SOCIETY SPONSOR: \$2,500

- Four (4) Gala Tickets
- On-screen recognition
- Half page black and white, opportunity in digital souvenir booklet
- Logo on gala website
- Mention in two social media posts

FOUNDERS DAY SCHOLARSHIP GALA SPONSORSHIP & UNDERWRITING OPPORTUNITIES

(continued)

CHANCELLOR'S SOCIETY SPONSOR: \$1,000

- Two (2) Gala Tickets
- On-screen recognition at the gala
- Recognition on the website and in the digital gala souvenir booklet

DEAN'S GOLD CIRCLE SOCIETY SPONSOR: \$500

- Two (2) Gala Tickets
- Recognition on the website and in the digital gala souvenir booklet

GALA FRIEND: \$375

- Listed on the website and in the digital souvenir booklet

STUDENT SPONSOR: \$150 | **Provide a ticket for one student**

- Listing in the digital souvenir booklet



ADDITIONAL GALA AD RECOGNITION OPPORTUNITIES

Celebrate ECSU and honorees by creating your own custom well wishes.

- **\$325** - Half-page, color ad in digital souvenir booklet
- **\$500** - Full page, color, ad in digital souvenir booklet

****No advertisement for the sale of specific goods or services will be accepted, as they are not charitable and therefore not tax-deductible***

To receive full sponsor benefits and recognition, sponsor(s) must commit by **February 28, 2024**.

The Elizabeth City State University Foundation is a nonprofit organization incorporated on February 2, 1971 under the laws of the state of North Carolina. The foundation's purpose is to provide financial assistance to students of Elizabeth City State University, to facilitate fundraising efforts on behalf of the university, and to serve as an advocate for the ECSU community-at-large. The foundation is the single member of the Elizabeth City State University Housing Foundation, LLC and is a limited liability company formed in North Carolina on December 20, 2002. Its purpose is to further the charitable purposes of the foundation and to construct housing facilities for use by ECSU.

CONTACT US:

The ECSU Foundation

P. O. Box 1467 | Elizabeth City, NC 27906

ecsufoundation@ecsu.edu | 252.335.3225

Founders Day Gala Sponsorship & Ad Submission Form

Name _____

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Tickets

Tickets are \$150 each. For questions, kindly call 252-335-3225.

Tickets _____ x \$150 = _____

Sponsorship & Ad Opportunity Levels

(Benefits associated with sponsorship levels enclosed)

- | | |
|---|---|
| <input type="checkbox"/> Dr. John H. Bias Society Sponsor: \$25,000 | <input type="checkbox"/> Dean's Gold Circle Society Sponsor: \$500 |
| <input type="checkbox"/> Dr. H. L. Trigg Society Sponsor- Tier I: \$15,000 | <input type="checkbox"/> Gala Friend: \$375 |
| <input type="checkbox"/> Dr. H. L. Trigg Society Sponsor- Tier II: \$10,000 | <input type="checkbox"/> Student Sponsor: \$150 |
| <input type="checkbox"/> Dr. Sidney D. Williams Society Sponsor: \$5,000 | <input type="checkbox"/> Half page, color ad in digital souvenir booklet: \$325 |
| <input type="checkbox"/> Dr. Walter N. Ridley Society Sponsor: \$2,500 | <input type="checkbox"/> Full page, color ad in digital souvenir booklet: \$500 |
| <input type="checkbox"/> Chancellor's Society Sponsor: \$1,000 | |

Make a Gift

Please check the box and enter your gift amount below if you would like to add a gift to this transaction or if you cannot attend and you would like to make a gift.

My Gift Amount \$ _____

Method of Payment

- Check is enclosed. Make check payable to **The ECSU Foundation**. Mail to: **P.O. Box 1467, Elizabeth City, NC 27906**
- Credit Card. Visit www.ecsu.edu/gala or call in your gift at 252-335-3225.

To receive full sponsor benefits and recognition, sponsor(s) must commit by **February 28, 2024**. Sponsorship proceeds will support The ECSU Foundation General Scholarship Fund.

The portion of your donation that qualifies as a charitable contribution will be reflected on your receipt. The amount of your donation that exceeds the fair market value of any consideration you received in the form of privileges or other benefits is the amount that may be deductible as a charitable contribution. Please consult with your tax advisor for additional information. The Elizabeth City State University Foundation, Inc. (Tax ID 23-7115345) is a nonprofit organization incorporated on February 2, 1971, under the laws of the state of North Carolina. The foundation's purpose is to provide financial assistance to students of Elizabeth City State University, to facilitate fundraising efforts on behalf of the university, and to serve as an advocate for the ECSU community-at-large. The foundation is the single member of the Elizabeth City State University Housing Foundation, LLC, and is a limited liability company formed in North Carolina on December 20, 2002. Its purpose is to further the charitable purposes of the foundation and to construct housing facilities for use by ECSU.

The Elizabeth City State University Foundation, Incorporated Founders Day Scholarship Gala XVII Ad Information

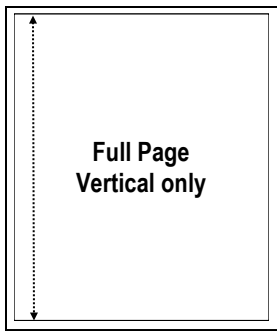
PRICING

	Rates
Ad Size*	
Full Page	\$500
Half Page,	\$325

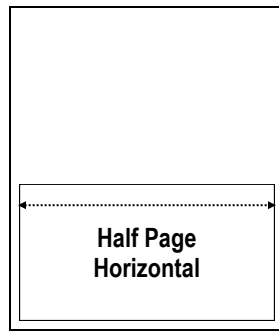
*No advertisement for the sale of specific goods or services will be accepted as they are not charitable and therefore not tax-deductible

*Celebrate ECSU and honorees by creating your own custom well wishes. Ad size will be created according to content submitted. Content must be submitted in a PDF OR JPG document and high resolution photos or images must be sent electronically. Ads may be designed and submitted as a PDF or JPG. Final approval of ad will be at the discretion of the Office of Advancement. **All content and images are due February 28, 2024.***

AD SIZES & DIMENSIONS



7.5 inches x 10 inches
width x height



7.5 inches x 4.75 inches
width x height

ACCEPTED FORMATS

Ads may be submitted in the following formats:

PDF

- PDF images with 300 dpi resolution
- All fonts embedded
- Grayscale color mode (CMYK for color upgrade)

JPG

- JPG with 300 dpi resolution
- Grayscale color mode (CMYK for color upgrade)

REMINDERS

- **Deadline: February 28, 2024**
- Submit ads electronically for best quality
- Ads will be displayed in color in the digital souvenir booklet as submitted, please proof your ad before submitting
- The sponsorship and operations committee reserves the right to refuse publication of any ad that is deemed inappropriate
- Payment must accompany ads; Ads will not be placed without full payment
- Ads will be displayed in color in the digital souvenir booklet.
- Ads should be camera ready (ready to display without a need for any edits)
- Word, Publisher or PowerPoint files (PPT) or faxed ads **cannot** be accepted

ECSU Foundation 2024 Scholarship Gala Ad

Deadline: February 28, 2024

Contact Information

Contact Name _____ ECSU Class Year (if applicable) _____

Address: _____

City, State, Zip _____

Company _____

Phone Number: (_____) _____ E-mail _____

Ad Sizes (select one)

- Full Page (7.5 inches x 10 inches, width x height) \$ 500.00
- Horizontal Half Page (7.5 inches x 4.75 inches, width x height) \$ 325.00

PAYMENT OPTIONS:

PAY BY CREDIT CARD

Go to www.ecsu.edu/gala.

PAY BY PHONE

You may instead call your gift in at 252-335-3225

PAY BY CHECK

Please make your check payable to:

The ECSU Foundation

Mail your check to:

P.O. Box 1467, Elizabeth City, NC 27906

The portion of your donation that qualifies as a charitable contribution will be reflected on your receipt. The amount of your donation that exceeds the fair market value of any consideration you received in the form of privileges or other benefits is the amount that may be deductible as a charitable contribution. Please consult with your tax advisor for additional information.

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Ad Submission (select one)

I sent an electronic copy of my ad to the Division of Advancement at gala@ecsu.edu on (date) _____

I have emailed an electronic version of my ad and completed ad form to an Advancement Team Member:

Monica Miller, at ECSU email: mwmiller@ecsu.edu on (date) _____

Mone't Earle, at ECSU email: mbearle@ecsu.edu (date) _____

ECSU Staff Member/or Representative:

Name: _____ on (date) _____

Please do not fax ads.

Questions? E-mail ecsufoundation@ecsu.edu or call the ECSU Advancement Office at 252.335.3225