

GALLUP®



Elizabeth City State University Alumni Outcomes Study

A SNAPSHOT REPORT OF RESULTS AND FINDINGS

THE GALLUP ALUMNI SURVEY ASSESSES

ALUMNI'S PERCEPTIONS OF THEIR UNIVERSITY

EXPERIENCES AND HOW THOSE EXPERIENCES

RELATE TO THEIR WELLBEING AND JOB

QUALITY LATER IN LIFE.

The Gallup Survey of Elizabeth City State University Alumni

The 2018 Study of Elizabeth City State University Alumni

Elizabeth City State University
undergraduate alumni*

Gallup Alumni Survey
plus additional items

Web survey
Nov. 15, 2018-Feb. 1, 2019

344

completed surveys
5% participation rate

DATA ARE COMPARED WITH GRADUATES FROM

UNC System Alumni: Graduates from UNC System institutions, 1940-2018 (n=77,695)

National Alumni Database: Gallup Alumni Survey representative sample of college graduates, 1940-2016 (n=71,183)

Public Institution Alumni Database: Representative sample of graduates from public sector institutions, 1940-2016 (n=44,824)

*Alumni for whom an email address was on file were included.

Elizabeth City State University Alumni Outcomes

What Does a Great Job Look Like?

Engagement is **involvement** and **enthusiasm** for work. It is not a measure of happiness or satisfaction. It is about providing employees with the **direction, clarity, encouragement** and **growth** they need to perform at their best.

Engaged

Employees are highly involved in and enthusiastic about their work and workplace. They are psychological “owners,” drive performance and innovation, and move the organization forward.

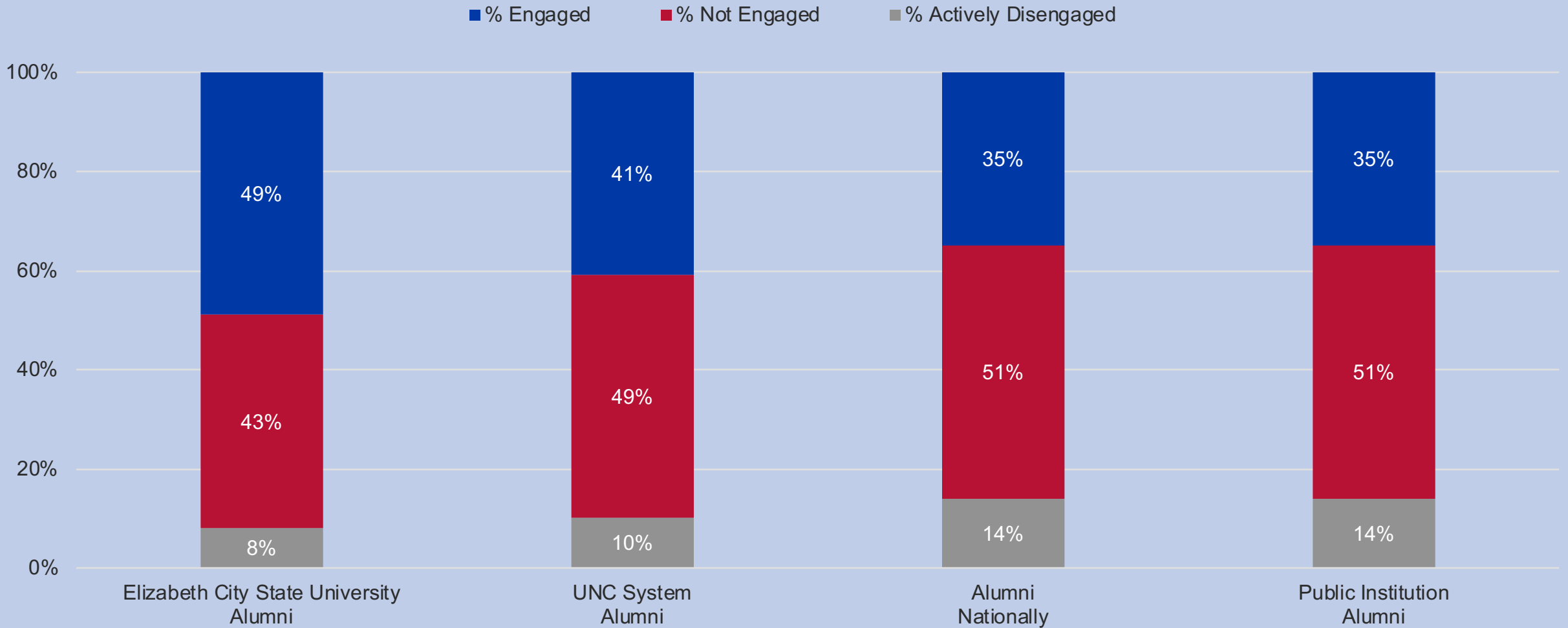
Not Engaged

Employees are psychologically unattached to their work and company. Because their engagement needs are not being fully met, they're putting time — but not energy or passion — into their work.

Actively Disengaged

Employees aren't just unhappy at work — they are resentful that their needs aren't being met and are acting out their unhappiness. Every day, these workers potentially undermine what their engaged coworkers accomplish.

Elizabeth City State University Alumni Workplace Engagement



Gallup's "Big Six" Experiences Among U.S. College Graduates

(% Strongly agree / % Yes)

64% had a professor who made them excited about learning

56% had an applied internship or job experience*

33% had a project taking a semester or more to complete

28% had professors who cared about them as a person

22% had a mentor who encouraged their goals and dreams

20% were extremely active in extracurricular activities

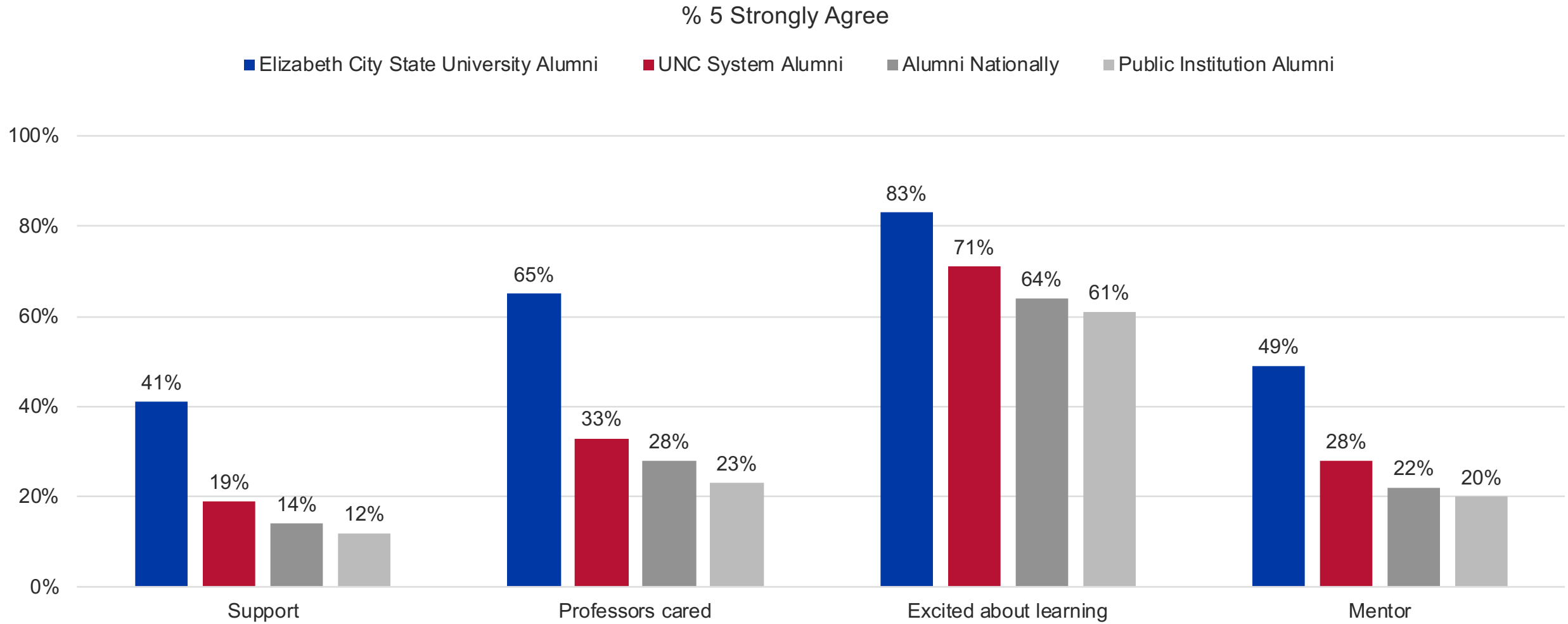
*% Yes

Gallup's "Big Six" Experiences Among U.S. College Graduates

Strong agreement to the following is associated with increased odds of lifelong wellbeing and workplace engagement.

EMOTIONAL SUPPORT	WORKPLACE ENGAGEMENT	WELLBEING
Had professors who cared about you as a person	1.7x	1.4x
Had at least one professor who made you excited about learning	1.7x	1.4x
Had a mentor who encouraged you to pursue your goals and dreams	1.9x	1.4x
EXPERIENTIAL LEARNING		
Had a job or internship that allowed you to apply what you were learning in the classroom	1.8x	1.3x
Worked on a project that took a semester or more to complete	1.7x	1.2x
Was extremely active in extracurricular activities and organizations	1.6x	1.2x

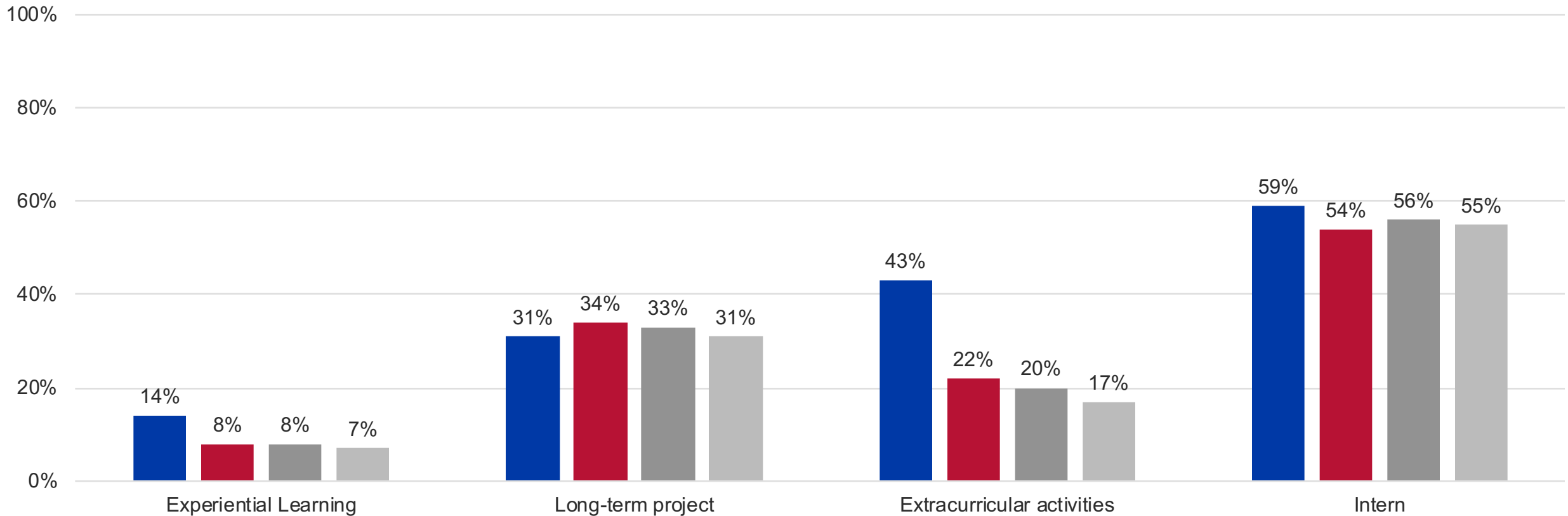
“Big 6” — Measures of Support Among Elizabeth City State University Alumni



“Big 6” — Measures of Experiential Learning Among Elizabeth City State University Alumni

% 5 Strongly Agree / % Yes

■ Elizabeth City State University Alumni ■ UNC System Alumni ■ Alumni Nationally ■ Public Institution Alumni



The Five Essential Elements of Wellbeing

High wellbeing means a life well-lived — all the things that are important to each of us, what we think about and how we experience our lives. Wellbeing comprises five elements, and all five are interrelated and interdependent.

PURPOSE

Liking what you do each day and being motivated to achieve goals

SOCIAL

Having supportive relationships and love in your life

FINANCIAL

Managing your economic life to reduce stress and increase security

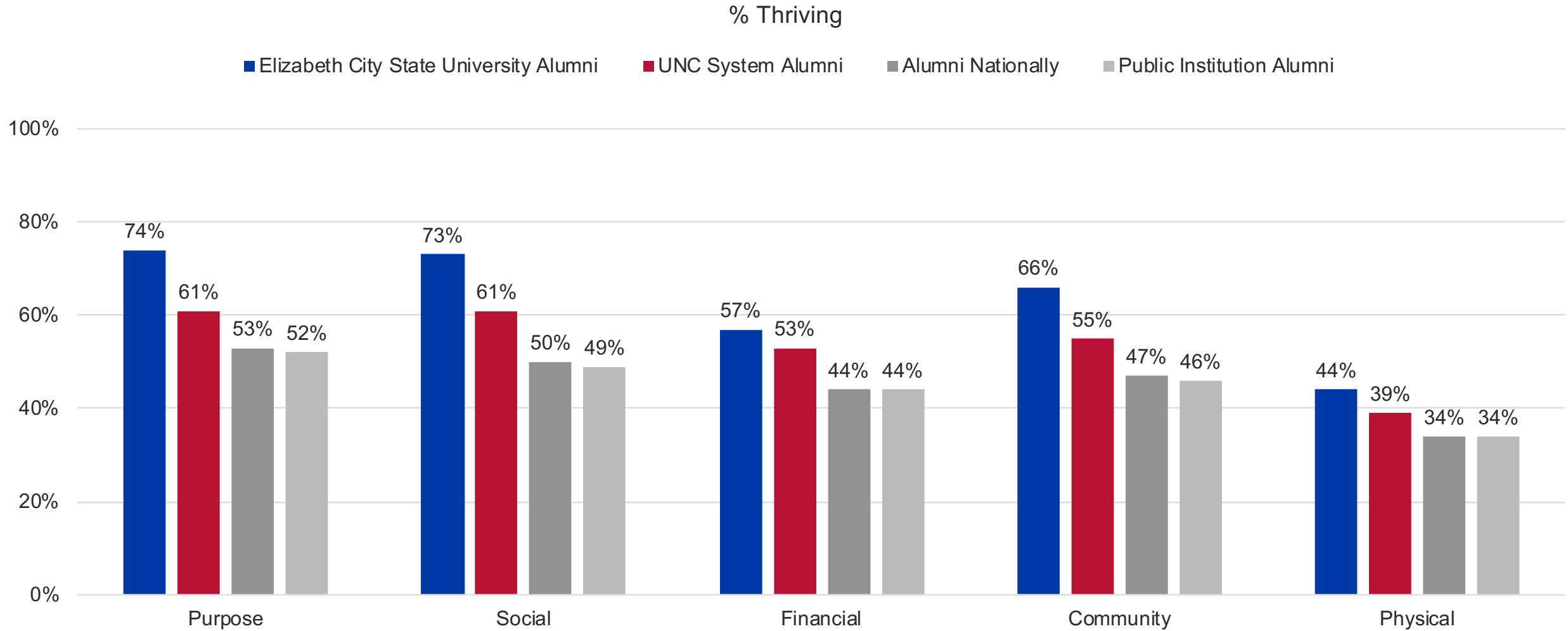
COMMUNITY

Liking where you live, feeling safe and having pride in your community

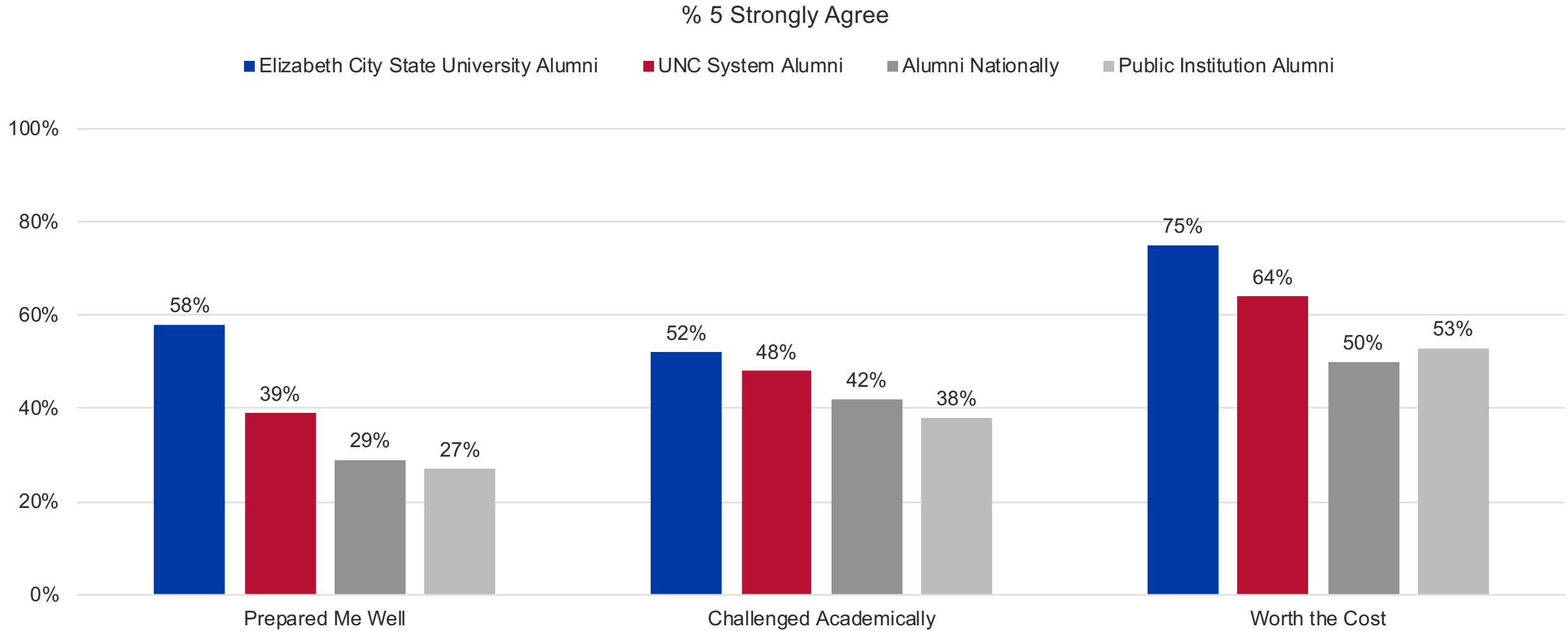
PHYSICAL

Having good health and enough energy to get things done daily

Elizabeth City State University Alumni Measures of Wellbeing



Elizabeth City State University Alumni on Statements of Educational Value



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