


ELIZABETH CITY STATE UNIVERSITY 2022 CAMPUS MASTER PLAN

CHANCELLOR LANDSCAPE UPDATE | DECEMBER 2022

AGENDA

1. *MASTER PLAN GOALS*
2. *CAMPUS FRAMEWORK*
3. *SITE PLANNING*
4. *LANDSCAPE UPDATE*

MASTER PLAN GOALS

An aerial photograph of a university campus, featuring various academic buildings, parking lots, and green spaces. The entire image is overlaid with a semi-transparent blue filter. The text is centered in the middle of the image.

**CREATE A STRONGER AND MORE
COHESIVE CAMPUS IDENTITY THAT IS
UNIQUE TO ECSU**

An aerial photograph of a university campus, featuring various academic buildings, dormitories, and green spaces. The entire image is overlaid with a semi-transparent blue filter. Centered over the image is white, bold, sans-serif text.

**CREATE A FRAMEWORK TO SUPPORT AND
ENHANCE STUDENT LIFE ACTIVITIES AND
ACCESS TO AMENITIES**



**PROVIDE SAFE AND DIRECT ACCESS TO
CAMPUS**

An aerial photograph of a university campus, featuring various academic buildings, dormitories, and green spaces. The entire image is overlaid with a semi-transparent blue filter. Centered over the image is a large, bold, white text block.

**CREATE COMFORTABLE AND DESIRABLE
SPACES THAT SUPPORT AND ENCOURAGE
OUTDOOR ACTIVITY AND PROGRAMS**

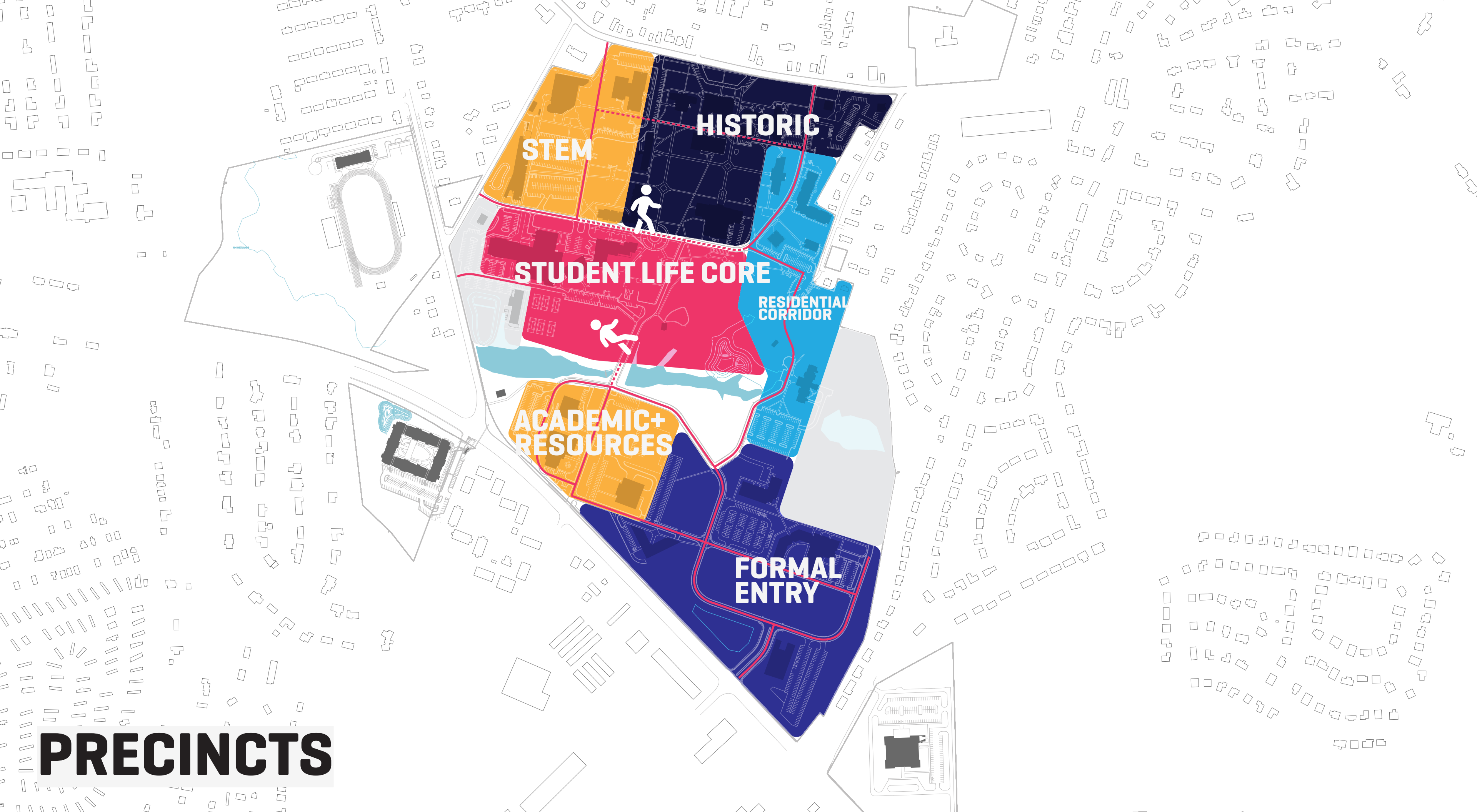
An aerial photograph of a university campus, featuring various academic buildings, a large central green space with trees, and several parking lots. The entire image is overlaid with a semi-transparent blue filter. Centered over the image is the text "SUPPORT ANTICIPATED ENROLLMENT GROWTH THROUGH NC PROMISE" in a bold, white, sans-serif font.

**SUPPORT ANTICIPATED ENROLLMENT
GROWTH THROUGH NC PROMISE**

An aerial photograph of a university campus, featuring various academic buildings, parking lots, and green spaces. The entire image is overlaid with a semi-transparent blue filter. Centered over the image is the text "SUPPORT AND PROVIDE GREATER VISIBILITY FOR ACADEMIC PROGRAMS" in a bold, white, sans-serif font.

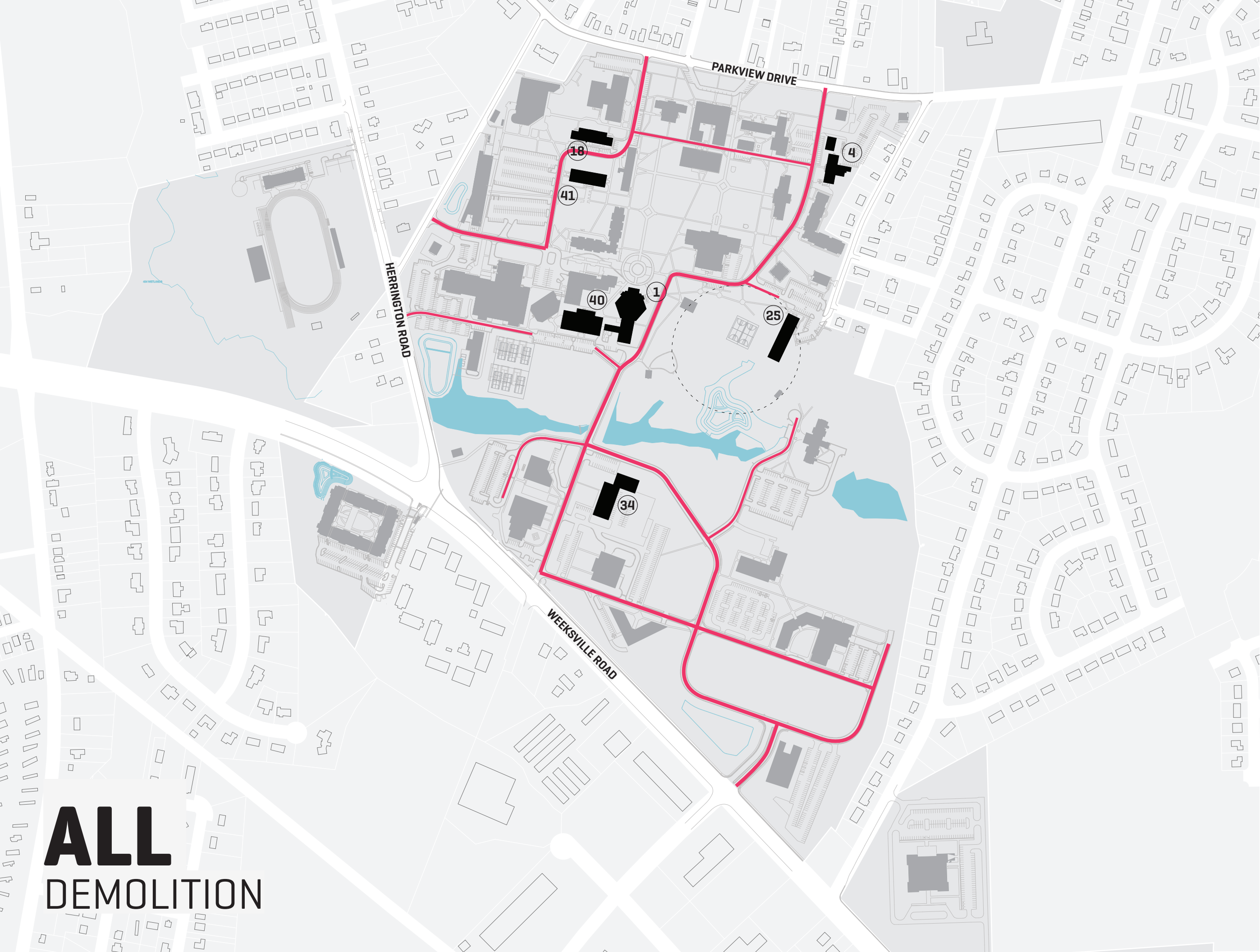
**SUPPORT AND PROVIDE GREATER
VISIBILITY FOR ACADEMIC PROGRAMS**

CAMPUS FRAMEWORK



PRECINCTS

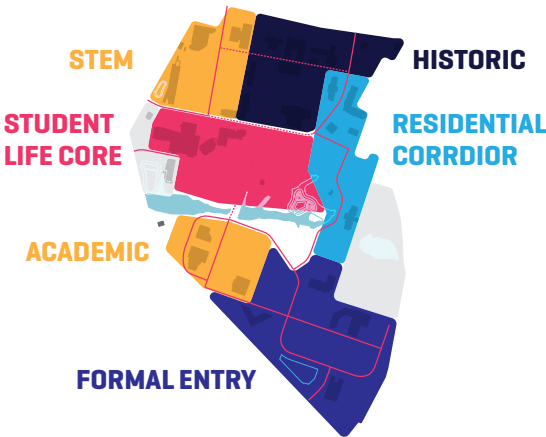
SITE PLANNING



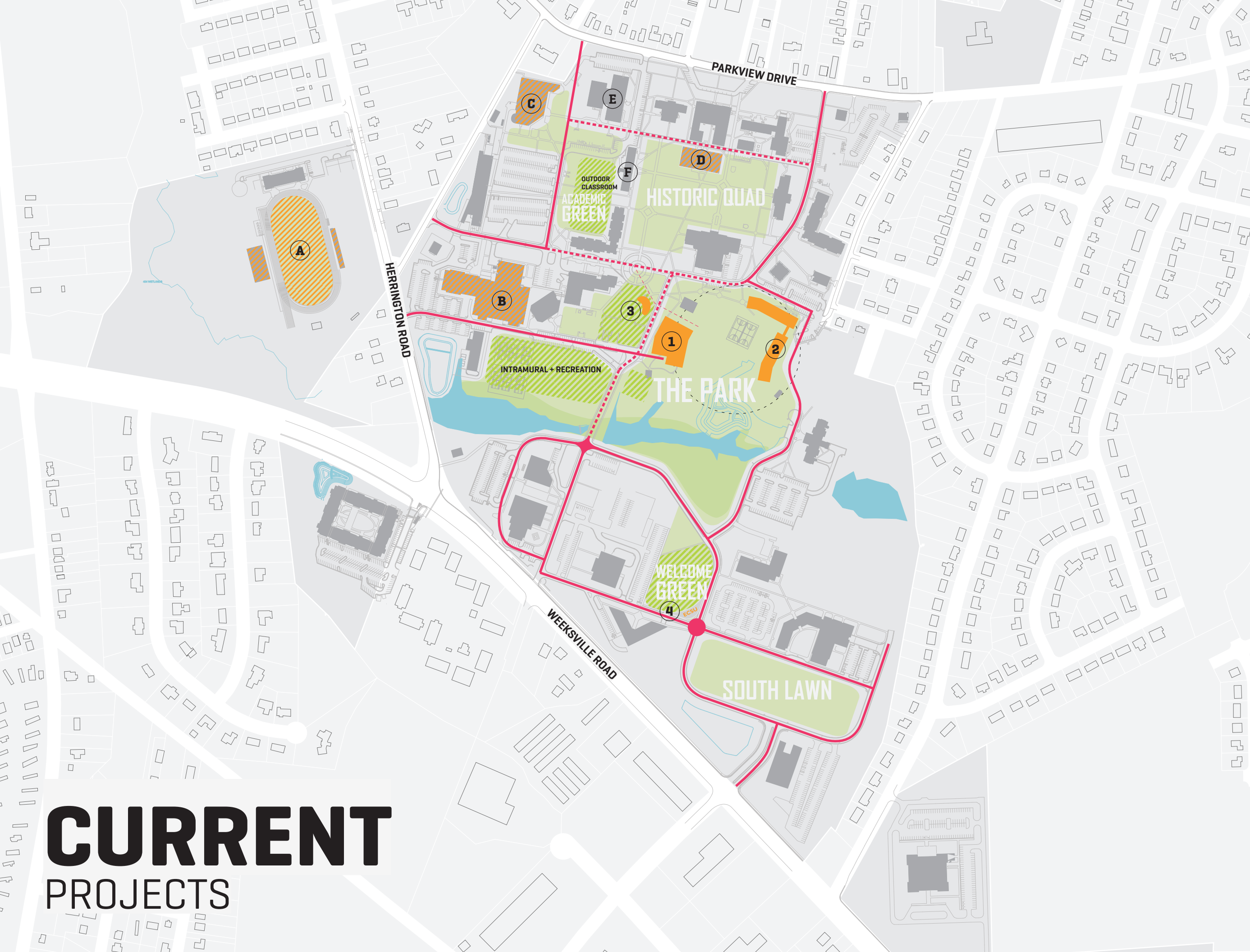
ALL
DEMOLITION

DEMOLITION

- 1 Lester Hall
- 2 Wamack Hall
- 3 Mitchell-Lewis Hall
- 4 Bedell Hall
- 5 University Center
- 6 Cardwell Hoffler Infirmary
- 7 Thomas-Jenkins Building



CURRENT PROJECTS

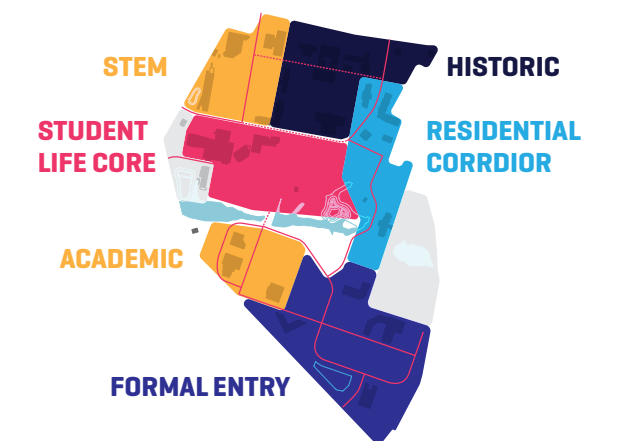


NEW CONSTRUCTION

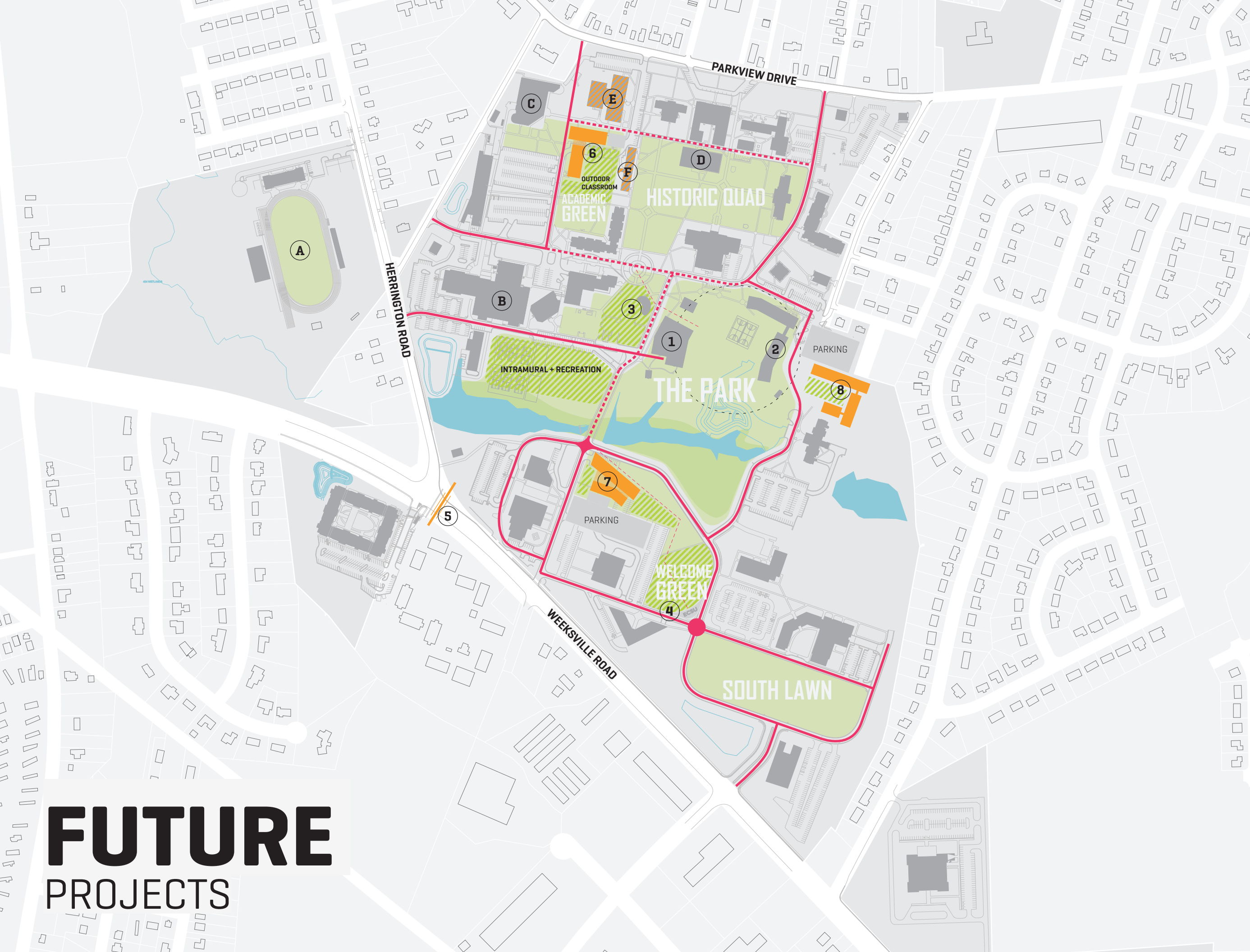
- 1 New Dining Facility
- 2 New Residence Hall
- 3 Performance Pavilion
- 4 Monument Sign
- 5 Skybridge
- 6 Aviation School
- 7 New Library
- 8 Residence Hall

RENOVATIONS AND ADDITIONS

- A Roebuck Stadium
- B Robert L. Vaughan Center
- C Jimmy R. Jenkins Sr. Science Center
- D E.A. Johnson Hall
- E G.R. Little Library
- F Butler Hall



FUTURE PROJECTS

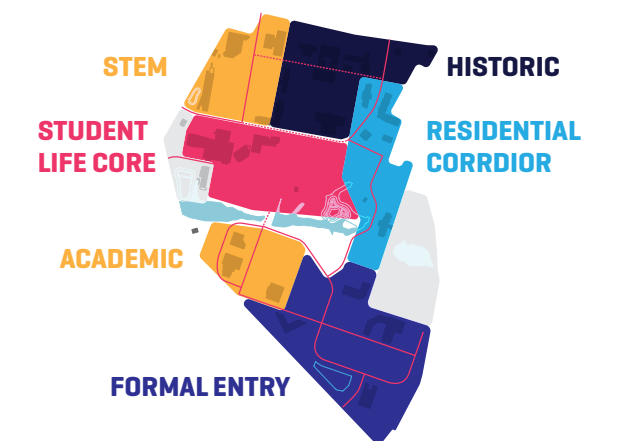


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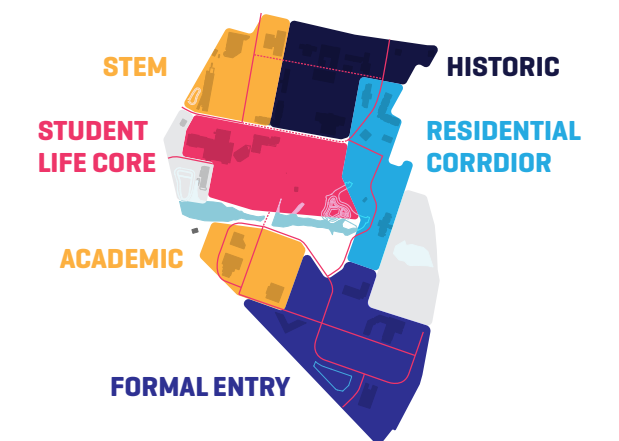


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ALL PROJECTS

LANDSCAPE UPDATE

Campus Landscape Master Plan: Resilience, Place & Character

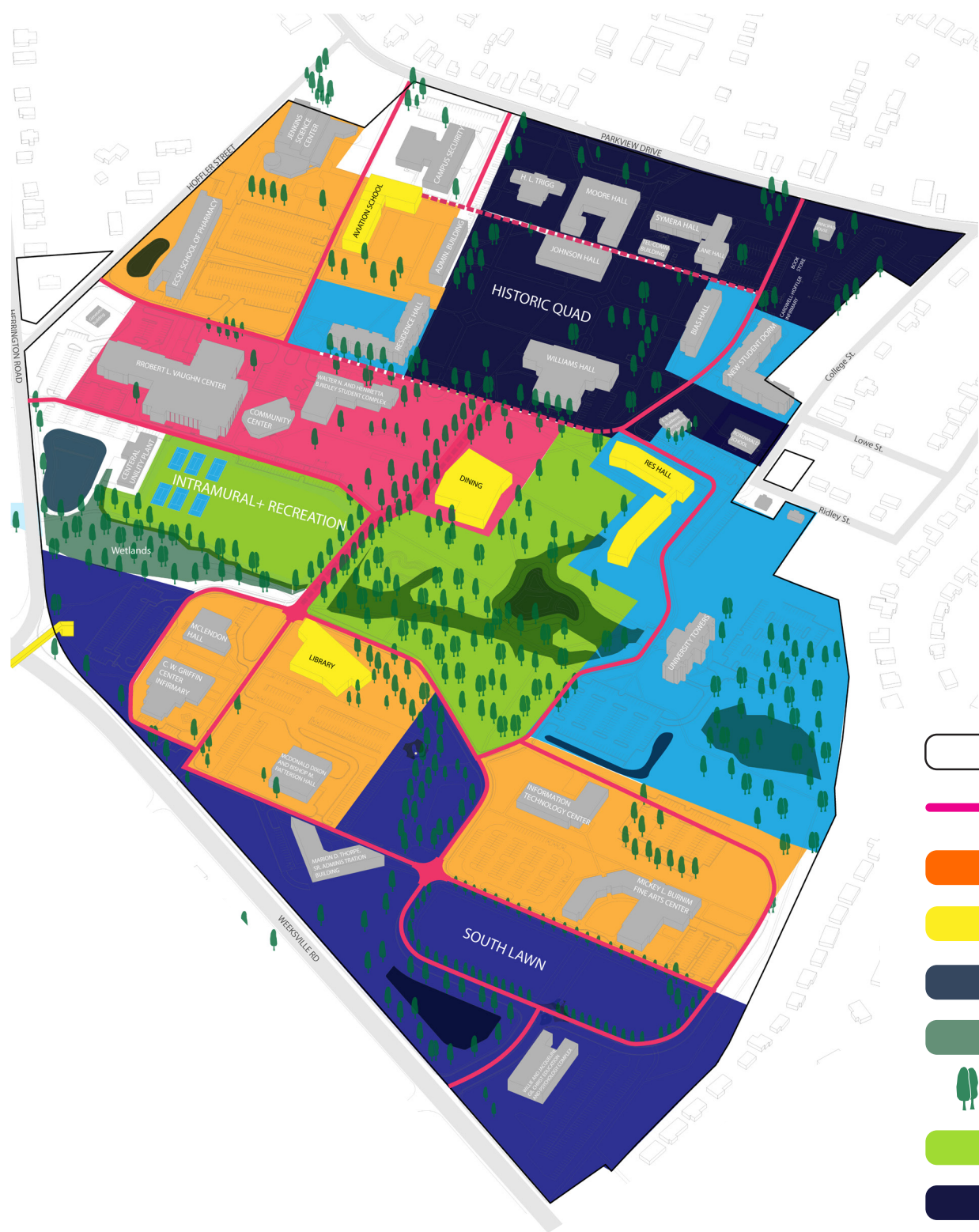
prepared for
Elizabeth City State University

DESIGNWORKSHOP

Core Campus Landscape Zones



EXISTING



PROPOSED

- ECSU Campus Boundaries
- Main Vehicular Circulation
- Facilities to be Demolished
- New Facilities
- Stormwater Device
- Wetlands
- Tree Canopy
- Recreation/Open Space
- Historic Campus
- Residential
- Learning
- Student Life/Student Services
- Community Frontage/Entry

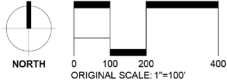
Master Plan

VISION

- 1 South Lawn
- 2 Welcome Plaza
- 3 Welcome Green
- 4 Spirit Walk
- 5 The Park/Campus Boardwalk
- 6 Intramural Recreation
- 7 Stadium-Spine Connector
- 8 Pavilion+Amphitheater
- 9 Viking Concourse
- 10 Historic Quad
- 11 Academic Green
- 12 Rosenwald Quad
- 13 Potential Building
- 14 KE White Connector
- 15 Skybridge
- 16 Creek Connector

The Plan builds on concepts developed through Resilient and Place-Based Landscape Strategies:

- Foster learning and collaboration
- Support the region’s natural biodiversity and water resources
- Affirm the university’s brand and bridge connections across the campus landscape design and community
- Preserve the university’s cultural heritage and historic assets
- Show design opportunities to attract donors.



Connecting Regional & Cultural Landscapes



Improve Gateways and Maintain Capacity

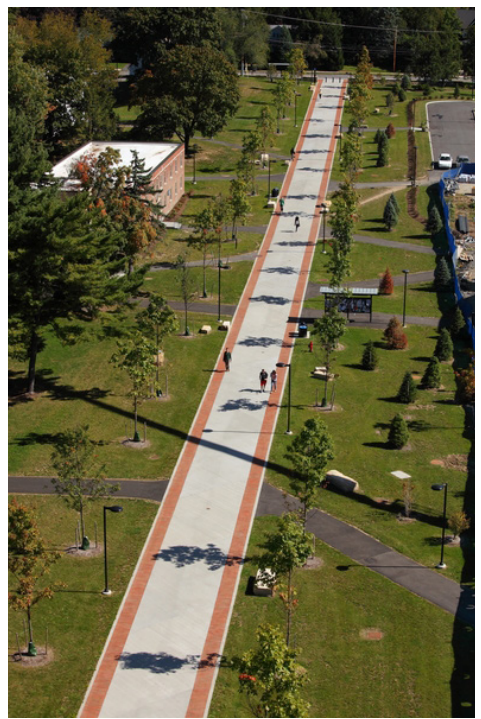


1 Intersection and Access Improvement (Roundabout)



2 Intersection and Access Improvement (Raised Table Crossing)

Activate the Core

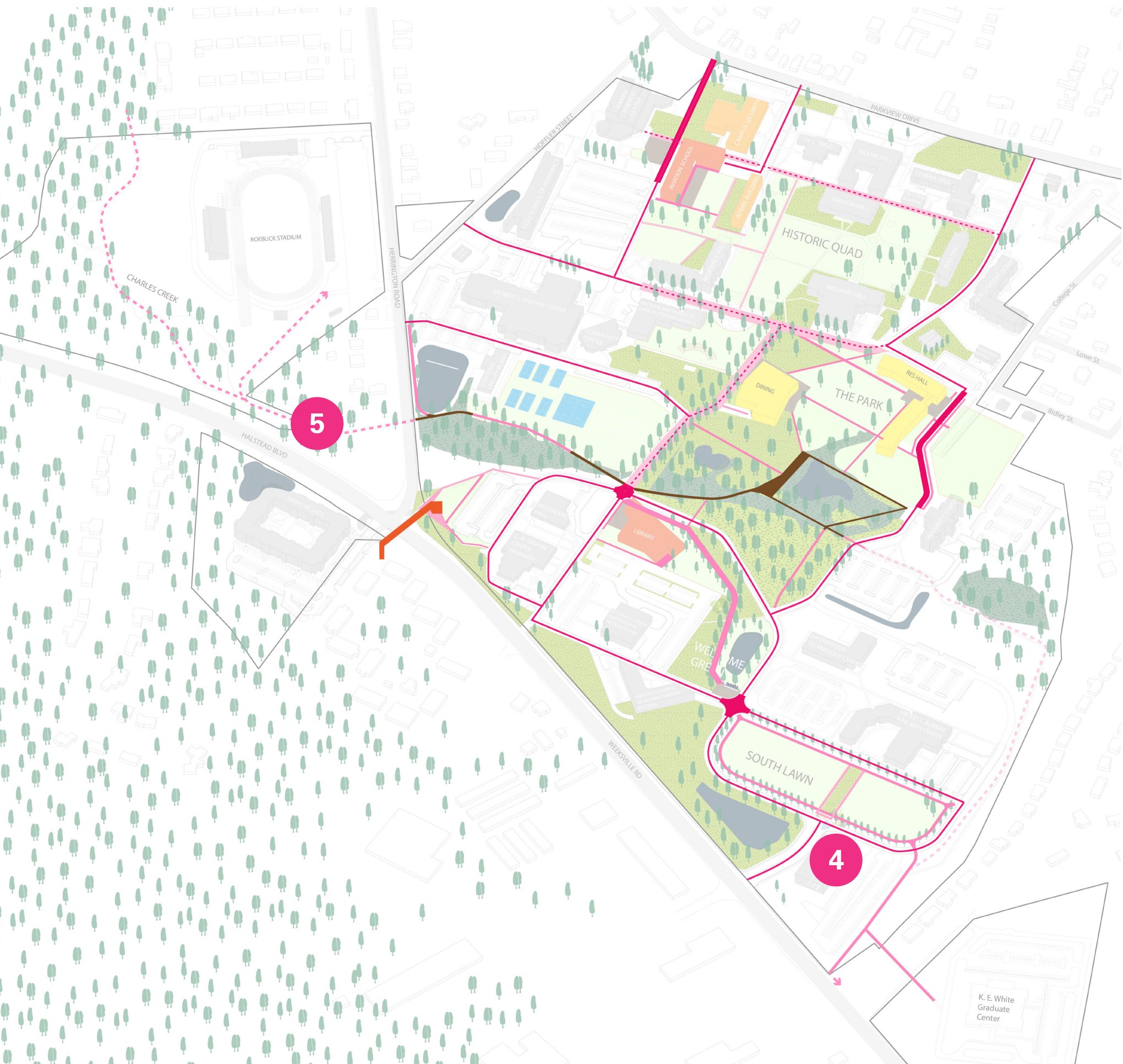


3 Improve pedestrian connectivity --
“concourses” and corridors for celebration,
expression, ceremony, and other activity



Create an engaging, memorable campus
landscape transect for visitors, donors, staff
and students

Connect to the Community & Environment



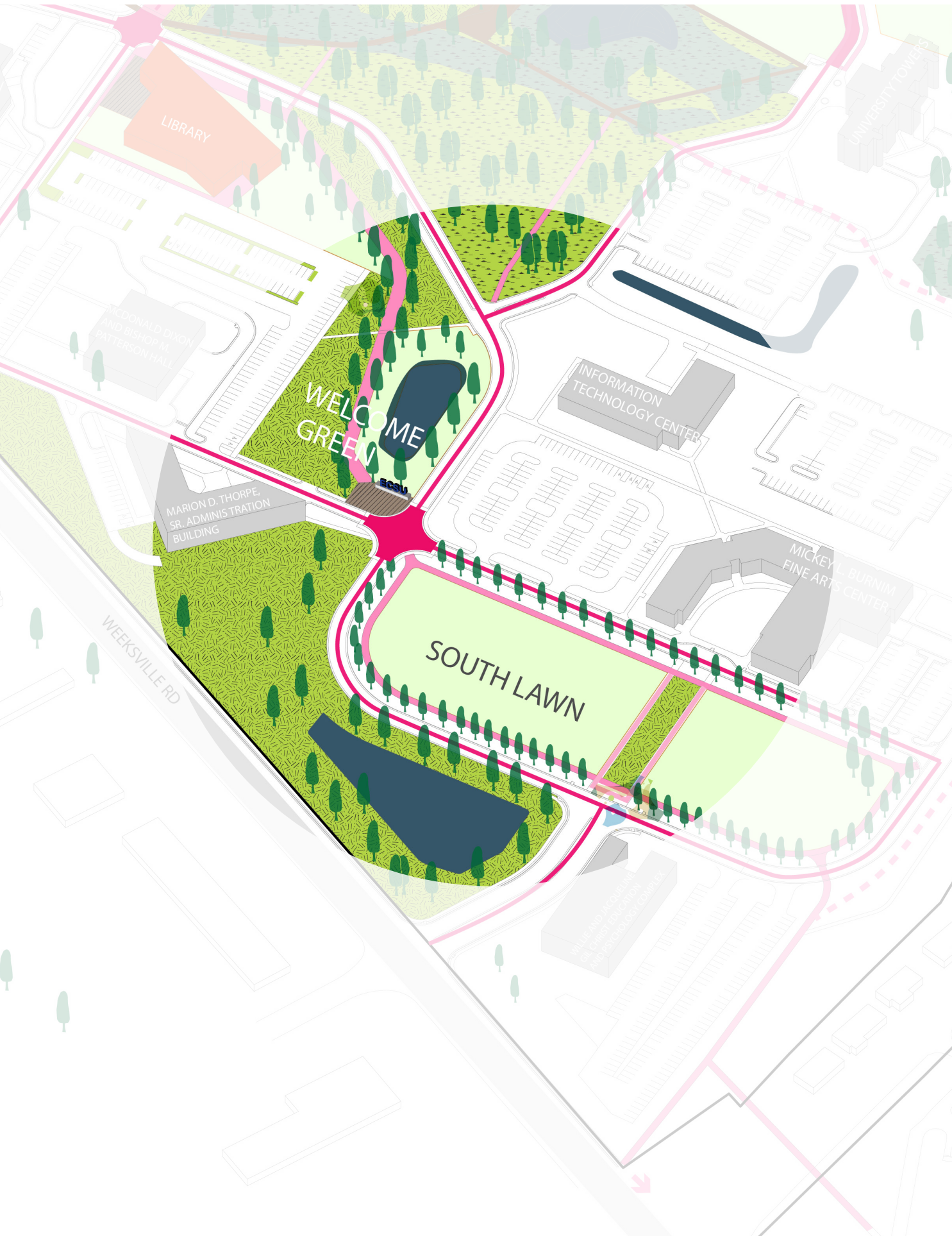
4 Facilitate community connections for a “neighborhood park” feel and flexible programming



5 Connecting history and ecology from the Great Dismal Swamp, through the Coastal Plain corridor, and to ECSU’s landscape

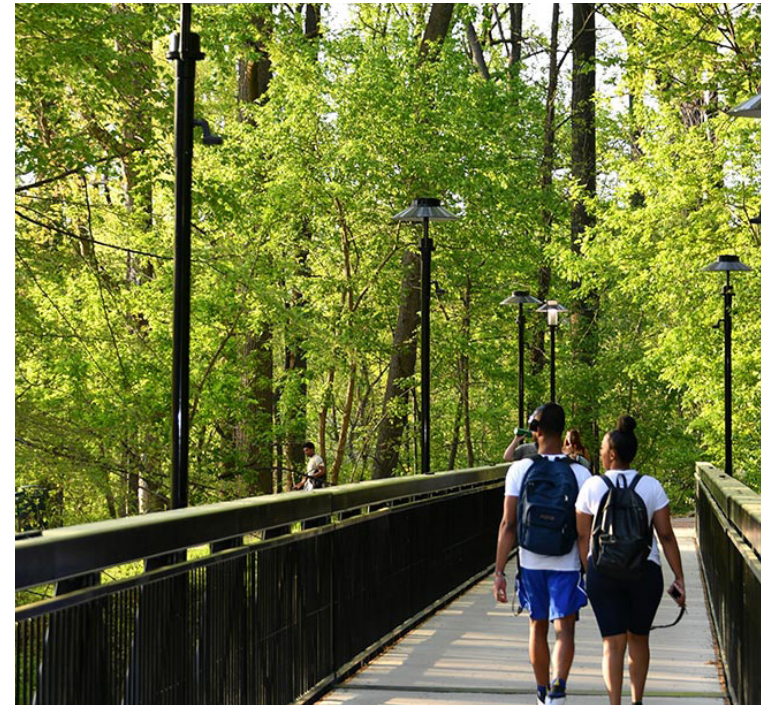
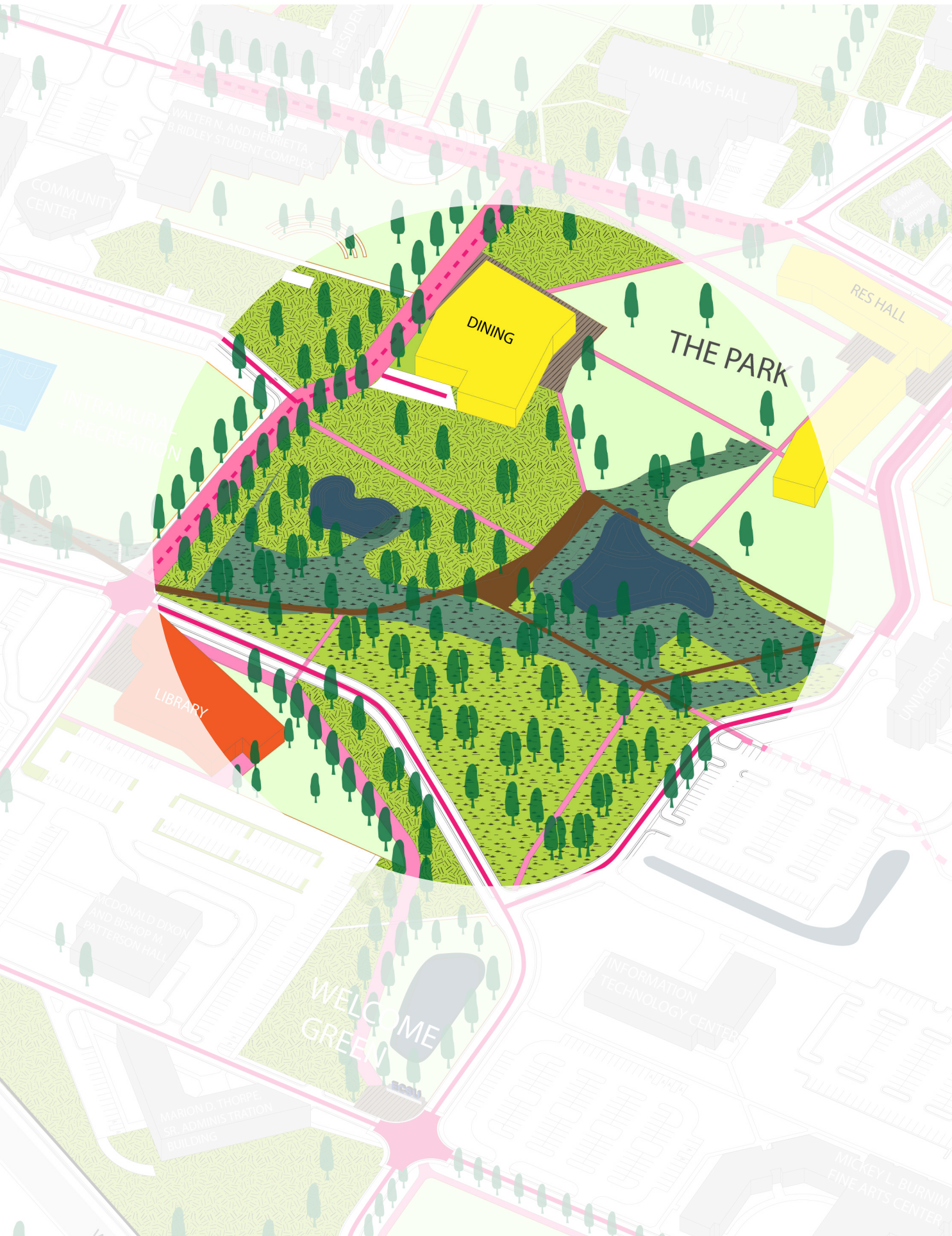
The Viking Campus Experience

Welcome Green: an Iconic "Selfie Spot"



Community Gateway/Park at South Lawn, "Selfie Spot" at Welcome Plaza

The Park: Connect to History & the Environment



Towson Campus Trail, Thaden School Stormwater Lab, and Wellesley College

Rosenwald School: Celebrate & Expand the Historic Quad



Blend historic and modern materials in primary gathering places



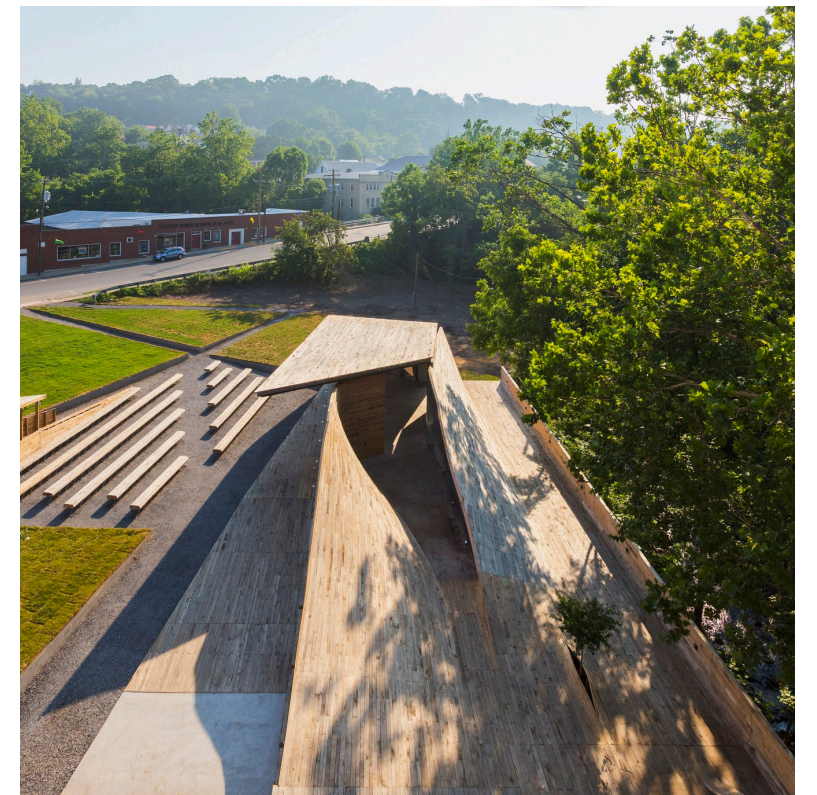
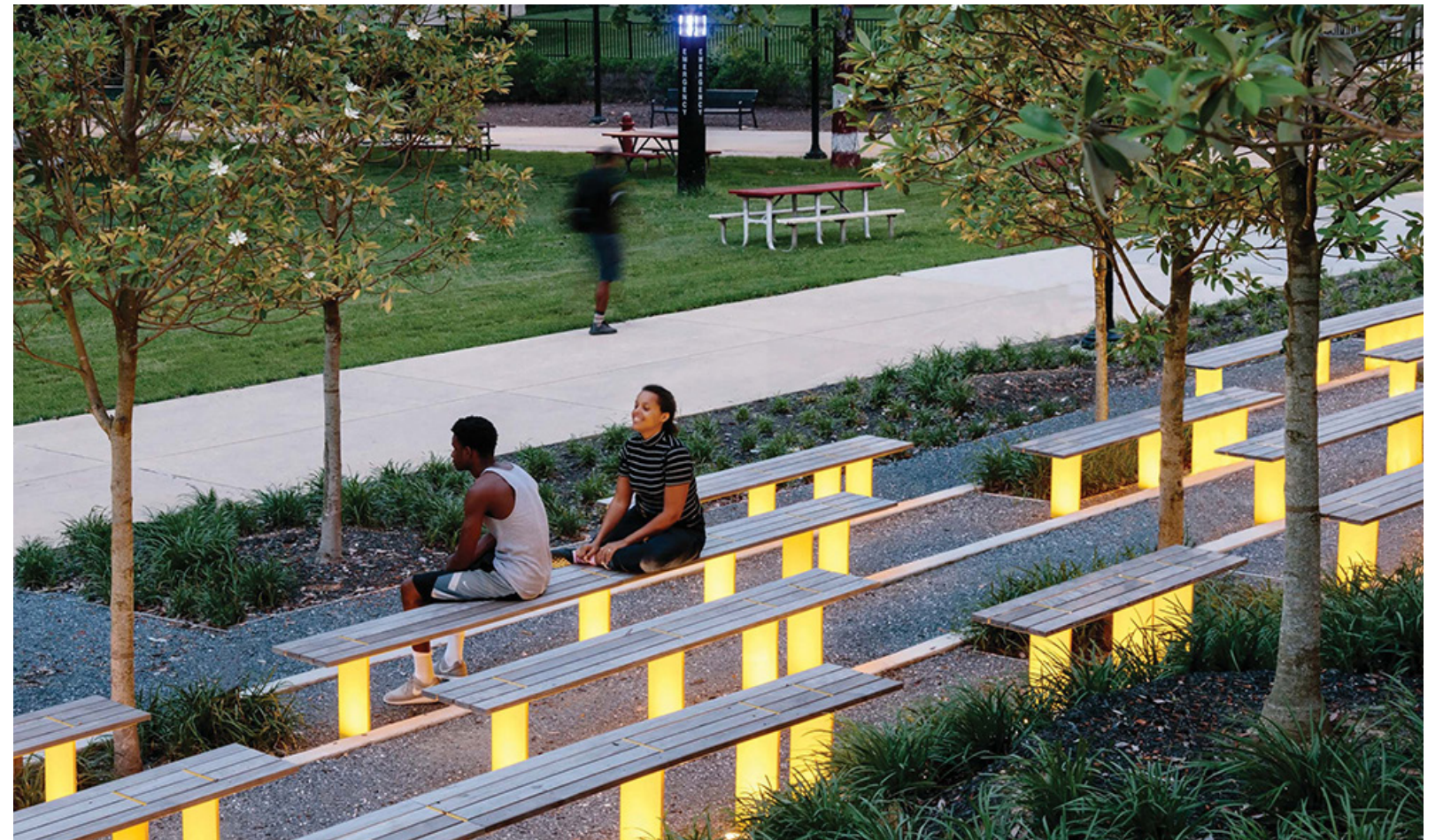
New Quads and Campus Gateway with Historic home of Louis Thaden, Thaden School in Bentonville, Arkansas

Rosenwald School: Campus Beacon, Destination & Storytelling



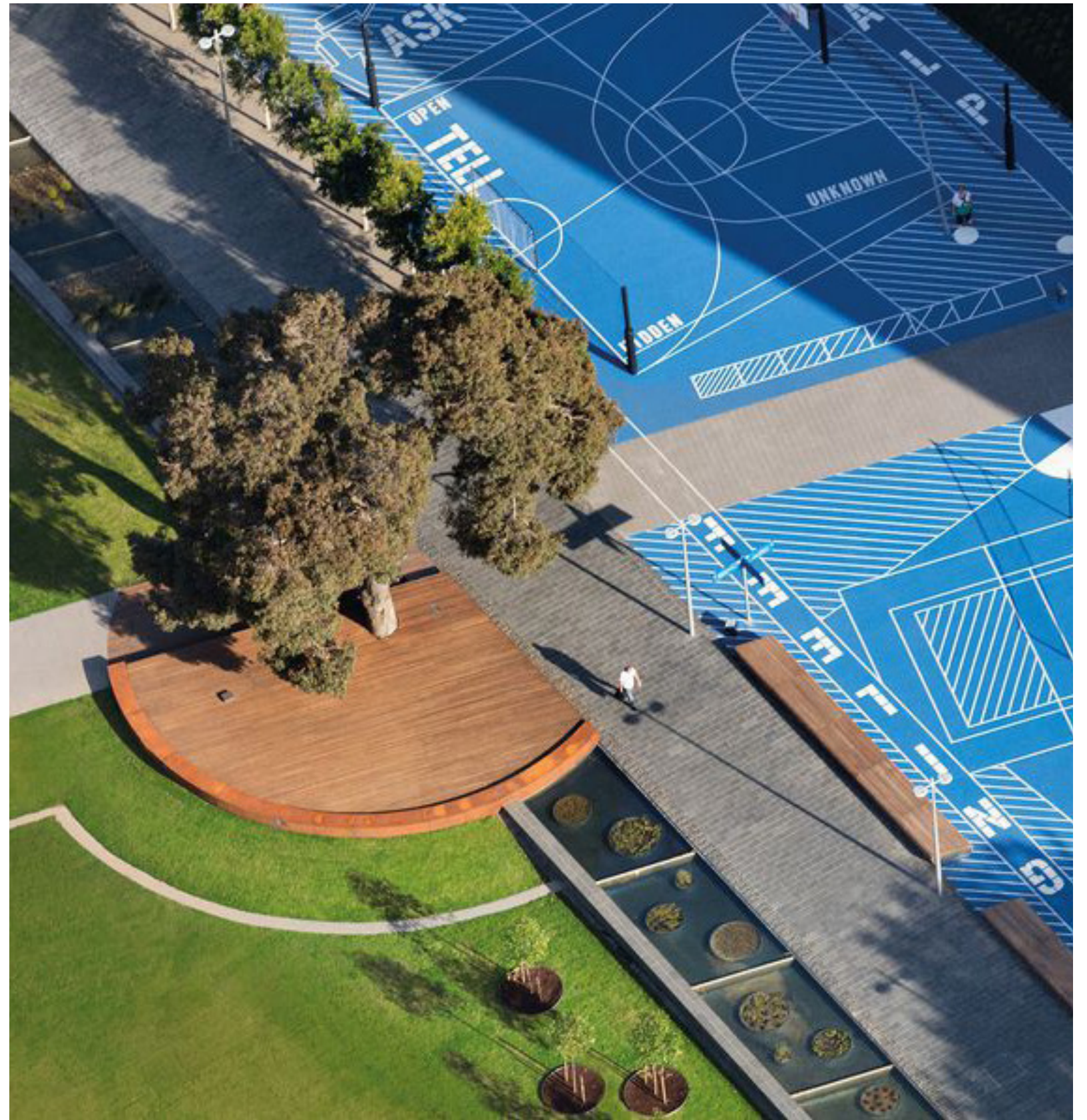
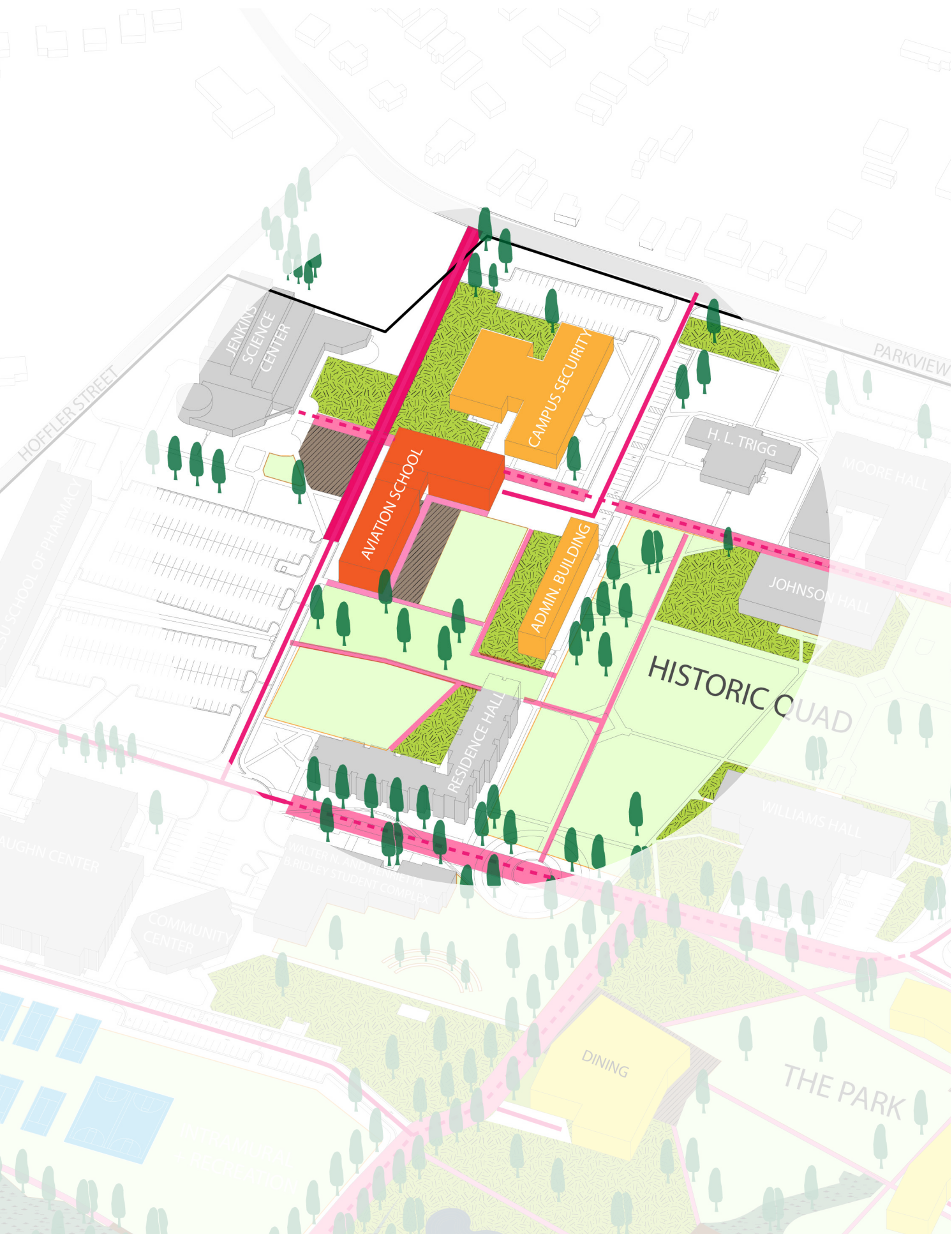
Outdoor Screening Concept and Image of Louis Thaden, Thaden School

Performance Pavilion: Create Interest & Artful “Third Places”



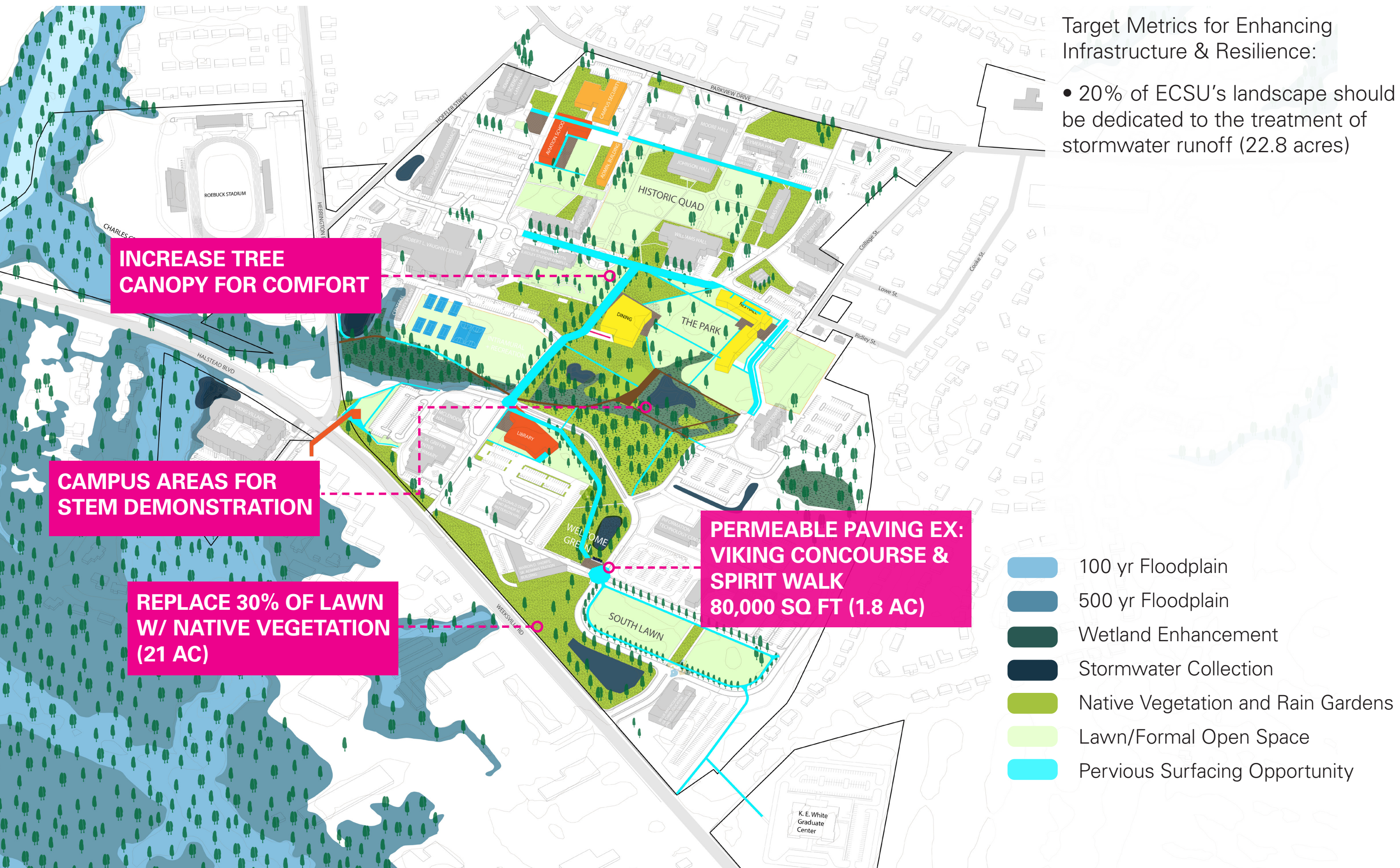
Places to gather and network outside of the classroom, offices and residences.

Academic Quad: Curriculum in the Landscape



STEM, Systems, & Health in the Landscape at Monash University

Stormwater Management



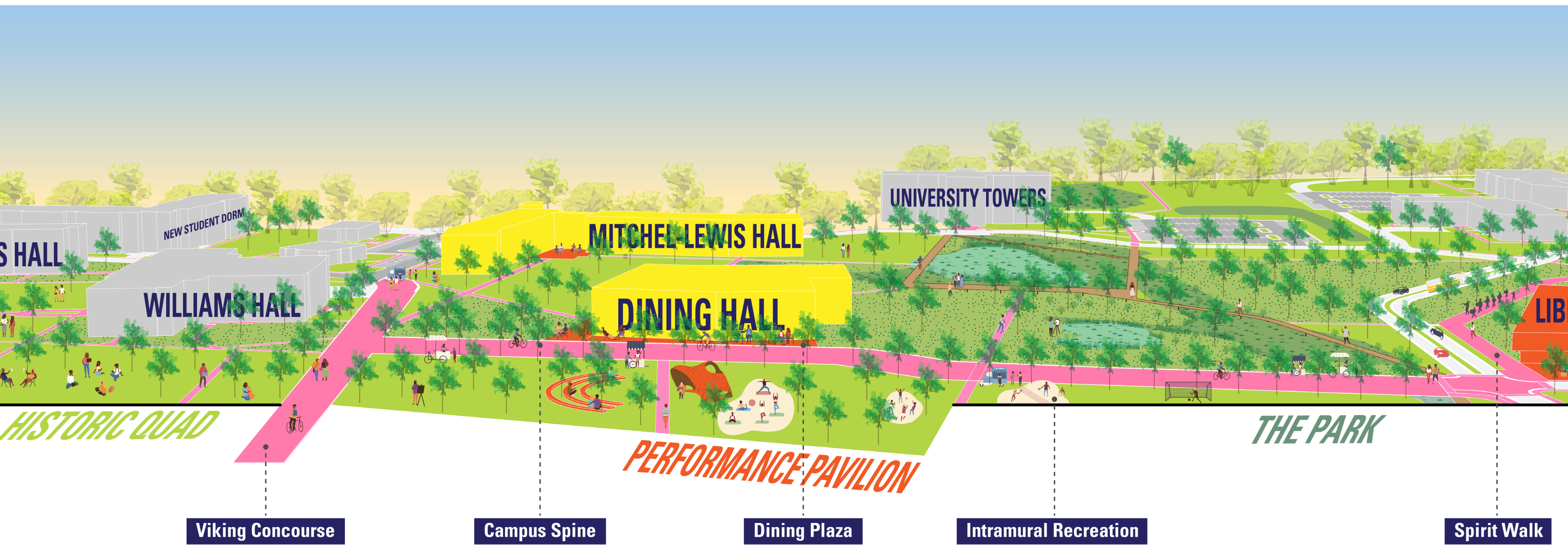
Build a Regional Plant Palette



- 1** Freshwater emergent wetland grasses and shrubs
- 2** Activity lawn areas
- 3** Cypress, Oak & Pine forest edge and shade trees
- 4** Native, showy understory trees for seasonal interest, native grasses and flowering herbaceous perennials

Duke University Reclamation Pond (top)
Rogers Magnet School Stormwater Gardens (left)

An Engaging & Memorable Transect of ECSU's Campus



Discussion

- **Circulation**

- Capacity

- **Programming**

- Stakeholders and activities

- **Resilience**

- Ecology, stewardship and upkeep

- **Big Ideas**

- Core
- Welcome Green
- Campus expansion

Master Plan

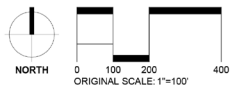
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The ECSU Landscape Framework Plan will guide future change for campus landscape and outdoor spaces.

The plan will:

- Inventory and analyze the existing campus.
- Guide capital improvements.
- Establish best practices for operations and maintenance.
- Show design opportunities to attract donors.
- Identify future studies and plans



Campus Growth & Expansion

