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Elizabeth City State University's 2008-2009 “journey” was yet another banner year. We faced challenges; but our Viking determination enabled us to successfully persevere. The state of the economy was a battling force and impacted some of our endeavors; however, we made the necessary adjustments and made things happen!

Last year, the campus welcomed accreditation teams as we prepare for a successful reaccreditation. The subcommittees have and continue to work diligently to ensure that ECSU exceeds the reaccreditation expectations. The No. 1 goal for 2008-2009:

Ensure the University stays engaged with the SACS accreditation process to guarantee success.

Elizabeth City State University has had much success with enrollment growth as well as retention rates. While we have experienced this success, it is imperative that we not only maintain our percentage but also work towards improving those rates. ECSU has much to offer its students. We work extremely hard to promote the university, and it is just as important that we see those students through graduation. As we look towards the future, we are ever mindful of yet another goal:

Ensure recruitment and retention remain consistent with those of the Board of Governors.

President Erskine Bowles commissioned a study of state higher education funding. This study, known as the President’s Advisory Committee on Efficiency and Effectiveness (PACE), is intended to examine higher education funding, derive financial economies by optimizing on system strengths and eliminate barriers to productivity by implementing better business practices. Elizabeth City State University has been fully committed to this effort. ECSU joined the other members of the University of North Carolina system to report on excellent stewardship of the resources entrusted to us by the General Assembly and the people of North Carolina.

UNC Tomorrow is an effort that examines how all of the campuses within the UNC System will directly and proactively respond to the most pressing needs facing the state over the next 20 years. Elizabeth City State University has reviewed and realigned its strategic plan in response to the specific recommendations and findings of the UNC Tomorrow Commission. As a result, ECSU will:

Ensure PACE and UNC Tomorrow initiatives are implemented campus-wide.

Elizabeth City State University continues to boast about the signature programs – pharmacy and aviation. We salute our first cohort of pharmacy students, who received their doctorate of pharmacy degrees during the May 2009 commencement exercises at UNC-Chapel Hill.

Dr. Willie J. Gilchrist, ’73
Chancellor
Ninth Chief Executive Officer
Institutional Effectiveness, Research and Assessment

The mission of the Office of Institutional Effectiveness, Research and Assessment (IERA) is to provide leadership and support in developing and managing the institutional assessment, data management/research, and planning processes. The IERA office provides feedback for continuous improvement to fulfill the mission and goals of the university.

ECSU continued to grow. The university anticipates a 5% increase in Fall 2010. On average, 65% of the student population are residents of northeastern North Carolina. This reflects our outreach in the region as we provide high quality academic programs at an affordable cost.

Legal Affairs

The Office of Legal Affairs handles all of Elizabeth City State University’s legal matters at the campus level. The N.C. Attorney General’s Office represents the university in litigation or matters filed before the Office of Administrative Hearings, and Legal Affairs provides litigation/hearing support in such cases.

Legal Affairs provided assistance to the N.C. Attorney General’s Office on four matters during the period – two civil cases and two contested cases filed before the Office of Administrative Hearings (OAH). One OAH case was dismissed, and the three other matters are pending. Legal opinions were provided routinely to senior administrative staff on a range of issues pertaining to federal and state laws or regulations as well as numerous policy issues.

Under Board policy, Legal Affairs has oversight for updating ECSU’s Policy and Procedures Manual. There were 33 policies adopted or amended during the period. Legal Affairs drafted or reviewed 119 contractual agreements. The office responded to three external complaints involving civil rights filed during the period before the Equal Employment Opportunity Commission (EEOC). A total of six favorable EEOC decisions were received, and four EEOC decisions are still pending. Legal Affairs, on delegated authority from the Chancellor, is responsible for reporting incidents of misuse of state property to the State Bureau of Investigation (SBI). The office submitted six SBI reports.

During the reporting period, the Assistant to the Chancellor for Legal Affairs served on the Education Law Section Council of the North Carolina Bar Association and on the UNC-GA HR Best Practices Group.
Information Technology

The Information Technology Department has 32 employees who provide technology services and support. In the last year, the staff made improvements in several areas including network services, education technology and administrative support.

The Information Technology department collaborated with the Office of Distance and Continuing Education to complete the Blackboard-Banner integration in Spring 2008. This allowed ECSU, like other universities in the University of North Carolina system, to automate online course content management processes.

In March 2009, the department upgraded campus network security by implementing a state-of-the-art security appliance. This appliance is used for monitoring, mitigating and managing potential threats to the university’s network systems. Through this equipment, the department provides effective, continuous network security.

In February 2009, the department installed a database security monitoring tool that prevents information leaks from our data center. This tool also guards the integrity of university information. It protects against internal and external threats and offers real-time monitoring and reporting.

In preparation for our Southern Association of Colleges and Schools (SACS) visit, the department installed Microsoft Office SharePoint. Now we have a central storage and collaboration space for documents, information and ideas.

In March 2009, the department extended its high speed fiber optic cables to several campus sites, including Roebuck Stadium and the R.L. Vaughan Center. This improvement enhances the university’s ability to broadcast live events and to video stream from those locations.

The installation of Alteris, a tool that allows us to install software applications on an office computer from a remote location, was also completed in March 2009. It will allow us to complete instant software updates to several computers at one time, thereby saving the IT staff a substantial amount of time and other related resources.

In May 2009, the department completed Phase I of a One Card system implementation. When complete, it will be a major milestone in service delivery for the university by allowing students to do the following:

- unlock residence hall doors
- make meal purchases
- check out materials from the library
- purchase select items on campus

The IT staff completed set-up of computer labs in three dormitories in June 2009. Each lab has five internet computers and a printer. The labs are located in University Towers, Viking Village and University Suites. Computer labs will be added to other dormitories in the future.
Academic Affairs

The mission of the Division of Academic Affairs at Elizabeth City State University is to promote and relentlessly pursue academic excellence for all ECSU students. ECSU values liberal education, academic rigor, shared governance, diversity, civility, integrity and access to higher education.

The Division of Academic Affairs has incorporated multiple UNC Tomorrow recommendations/initiatives within its short and long-term strategic plans. Those initiatives were designed to address the needs of individuals and society through instruction, research, scholarship, creative activities, and through public service.

Each academic program has employed assessment strategies including standardized tests, exit examinations, minimum grade requirements for prerequisite courses, student evaluations, capstone courses, employer surveys, observation during internships, annual course/faculty evaluations, interviews with students and faculty, review of course syllabi, standardized tests required for licensure, surveys of graduates, and portfolios to document outcomes. The Division of Academic Affairs is committed to making curricular changes that will best prepare graduates for the demands of the workforce.

ECSU’s Quality Enhancement Plan (QEP) focuses on academic writing as a part of the Southern Association of Colleges and Schools (SACS) accreditation process. Consistent with the Division of Academic Affairs’ goal, the QEP is currently being designed to enhance student learning by:

- initiating desired changes in knowledge, skills, behaviors, or values that result from a college experience;
- specifying clearly the learning goals for students engaged in academic writing;
- outlining the mechanisms by which these achievements will be monitored.

In Fall 2008, the university began the Southern Association of Colleges and Schools (SACS) reaccreditation process. The on-site SACS visitation team is scheduled to arrive in Spring 2011 to ensure that the university meets the appropriate standards of excellence for institutions of higher education.

A number of university programs began preparations for specialized accreditation from the following national organizations:

- Association to Advance Collegiate Schools of Business (AACSB)
- National Association of Schools of Art and Design (NASAD)
- Association of Technology, Management, and Applied Engineering (ATMAE)

The ECSU Department of Education received its reaccreditation from the National Council for the Accreditation of Teacher Education (NCATE) in Spring 2009.

The Division of Academic Affairs reports the following achievements during the 2008-2009 academic year:

- 13 graduates from the UNC Eshelman School of Pharmacy (Spring 2009). These graduates represent the initial class of the
UNC-CH/ECSU Doctor of Pharmacy Partnership Program. Ten additional students graduated from ECSU with Bachelors of Science degrees in Pharmaceutical Science (May 9, 2009).

- The Aviation Science Program (ASP) recently acquired a state-of-the-art Frasca Flight Simulator to support the Flight Education minor program.
- 50 students were accepted to the Aviation Science Program.
- 17 students completed the Private Pilot Ground School courses of which:
  - 8 students passed the FAA Private Knowledge Test
  - 5 completed solo flights
  - 2 received their Private Pilot Certificates

The University Mission Statement Committee, chaired by the Provost, met throughout the 2008-2009 academic year and developed a revised mission statement. The final version will be submitted to the Board of Trustees for approval and adoption by December 2009.

ECSU also conducted searches for 21 faculty in the four academic schools.

ECSU submitted 76 grant proposals to state, federal, private and foundation funding agencies through the Office of Sponsored Programs and received total awards of $9,102,321 through June 2008. The recovered F&A Costs from these awards totaled approximately $540,000. During this academic year, approximately 35 faculty received financial support through Title III and UNC-GA funding to facilitate academic professional development in the areas of technology and online course design.

The International Program welcomed ECSU's first exchange student from Sweden during the 2008-2009 academic year. With help from the University of North Carolina Exchange Program (UNCEP), ECSU’s International Program will sponsor four ECSU students who will study in Australia, Germany, and Mexico this fall and will welcome three to ECSU from abroad.

The 2008-2009 academic year was a banner year for the University's Summer School programs. A total of 1,369 students were enrolled in summer courses, a 28.6% increase over last year's enrollment. During 2008-2009, enrollment in ECSU's Graduate Program increased by 54%.

The Division of Academic Affairs is comprised of four academic schools, 16 departments and 18 programs/academic support units. Our success in providing education to about 3,100 students, in our scholarship work and in our outreach activities is only made possible by the hard work of dedicated and committed faculty, staff, department/school/unit administrators and the university's collaborative culture.

The Division of Academic Affairs announces the following personnel changes:

- Hired two new Associate Vice Chancellors
- Hired one Interim Dean for the Walter R. Davis School of Business and Economics
- Hired a new Dean of the School of Mathematics, Science and Technology

A search process is underway to recruit two Distinguished Endowed Professors:

- The Marc Basnight Distinguished Endowed Professor for the School of Education and Psychology.
- The Dr. Bishop and Kathryn Patterson Distinguished Endowed Professor for the School of Education and Psychology and for the School of Mathematics, Science and Technology

The Undergraduate/Graduate Research symposium sponsored by the School of Mathematics, Science and Technology was held in February 2009 and highlighted the scholarly and creative activities of 40 students and 25 faculty research teams.

Six faculty received the ECSU Departmental Teacher of the Year award. One received the Annual Award for Excellence in Teaching given by the UNC Board of Governors.

For more information on the UNC Tomorrow Initiatives see the following web site: www.northcarolina.edu/nctomorrow/UNCT_Final_Report.pdf
Student Affairs

The Division of Student Affairs is a multi-functional division that supports the university’s commitment to student development. The division hosts a series of activities that promote safety, personal and social responsibility, and student leadership. The departments in this division include the Office of Admissions and Recruitment, Campus Police, Career Services, Counseling and Testing, Financial Aid and Scholarships, Student Health Services, Housing and Residence Life, Student Life and the Office of the Registrar. A descriptive account of many services offered within this division follows:

Personal and Social Responsibility

The Alcohol and Substance Abuse Task Force, comprised of student leaders, staff, faculty and community members, provides prevention education, programs and activities that instill respect for laws and rules that prohibit illegal drugs and alcohol. The task force promotes campus activities that are drug free, and it reviews policies and procedures related to drug and alcohol violations and sexual assaults.

Students also learn alcohol and drug preventative measures during the Vice Chancellor's Mocktails program. These social norm programs are held eight times a year to help students develop suitable social skills. Peer Health Educators serve non-alcoholic beverages and food to freshmen and members of campus student groups.

Campus Safety and Student Relationships

Several measures were taken to promote campus safety – crime prevention seminars in the residence halls; check points preventing unauthorized entry to the campus; speeches and announcements during student body meetings; workshops by Campus Police addressing domestic violence against females, gays and lesbians; workshops addressing persons with special needs and sensitivity toward juveniles; and a video about crisis situations involving a weapon on campus.

ECSU installed a new campus alarm system, ECSU Alert, to alert students, staff, faculty and nearby residents of various emergency situations. These include building fires, tornadoes, hurricanes, violent storms, bomb threats, suspicious persons and acts of violence.

The Counseling and Testing Center enhanced its services by developing threat assessment tools to identify at-risk students and provide appropriate services and referrals. The publications “A Faculty and Staff Guide for Assisting Students in Need” and “Helping Students in Distress” were completed and distributed.

The Counseling and Testing Center’s Web page was updated to list the Suicide Prevention Lifeline number for anyone who may be thinking of suicide or knows someone who is contemplating suicide. Our counselors were busy visiting 16 Freshman Seminar classes to distribute the College Student Inventory (CSI) results and to discuss Counseling Center services. Six hundred forty-seven students completed the CSI.

The Special Needs Coordinator established partnerships with Norfolk State University, Abundant Health and Human Services, Albemarle Mental Health, North Carolina Central University, Hampton University, Albemarle Disability Services and the Vocational Rehabilitation Center. The Special Needs Coordinator provided services to 23 students.

Admissions, Financial Aid and Scholarships, and Career Services

Enrollment at the university continues to climb. The enrollment growth can be attributed to admissions recruiters visiting 50 schools, five churches and three community colleges.

To help students with their search for employment, the Office of Career Services holds two Career Fairs on campus each year. Representatives from the military, school systems, city and state government agencies attend the fair and recruit for their open positions. The staff held 117 career development seminars for our
students, in addition to 42 seminars on interviewing techniques and seven seminars on dining etiquette. Last year, approximately 1,560 students and alumni visited the Office of Career Services, and we anticipate steady participation this year.

The Office of Financial Aid and Scholarships worked diligently to expand Student Service Banner. This Internet-based system allows students to review messages from the staff and to monitor the electronic payment of tuition and fees. The staff conducted 12 student workshops in January and February to assist students with the completion of financial aid applications. Financial Aid applications increased 64.25% over the number of applications submitted by March 15th of last year.

**Student Leadership and Activities**

The Office of Student Life and Student Activities worked with the Student Government Association, Student Activities Council, the Panhellenic organizations and over 30 clubs and organizations to provide intramural sports, social activities (Coronation, Homecoming, Vikingfest), and community service activities for residential and commuter students. In addition, the Student Leadership Academy provided nine sessions of leadership training with topics ranging from protecting your credit to dressing for success.
Human Resources and Payroll

The Division of Human Resources and Payroll provides quality human resources and payroll leadership, services and programs with expedient responses, high integrity, and a level of sensitivity that supports institutional goals.

The division continued efforts to streamline operations through the use of People Admin, an online recruitment tool, designed to allow a totally automated hiring process. A new component within the system allows managers/supervisors to create work plans for employees and to complete mid-year and end-of-the year employee evaluations online. This online system shows the record of notes made during the planning and evaluation sessions, and it generates performance reports as necessary. Use of the online system reduces the division’s use of paper.

The division’s Web page was further enhanced to provide up-to-date information including a bulletin board for announcements, updates, closings and deadlines. “Conversations,” a program designed to bring high profile consultants to the campus to speak to employees, continued as a popular resource for information. Guests included Mr. Herbert Brown, EEOC Regional Director, Mr. Drake Maynard from the Office of State Personnel, and Ms. Linda Coleman, director of State Personnel and a former member of the N.C. House of Representatives.

The Plan for Management Flexibility to Appoint and Fix Compensation was developed and adopted by the ECSU Board of Trustees and submitted to General Administration for review. The plan delegates authority to the ECSU Board of Trustees to approve salaries and new appointments with the Chancellor providing oversight and accountability for the designation by providing a report for the 12 preceding months on an annual basis.

Three members of the staff, including the Vice Chancellor for Human Resources and Payroll, served on Southern Association of Colleges and Schools (SACS) committees in preparation for the upcoming reaccreditation process in 2011. Internal audits of files, I-9’s, performance assessments, and records continue to be conducted to ensure accuracy and compliance with directives, policies and state laws to avoid audit findings.

Several on-line processes were successfully implemented to promote easy access for employees and efficiency in reporting to benefits vendors. The Wellness Committee was reactivated with the support of the Chancellor to develop new avenues for employees to embrace healthy lifestyles.

The major focus of the division was to engage in dialogue with General Administration and select UNC institutions to build a new payroll system. The Payroll Core Team at ECSU consists of staff from Information Technology, Budget, Payroll, Accounting, and Human Resources. The group met weekly to develop strategies, work flow analysis and to compare data in the Central Payroll, Banner and Personnel Management Information System (PMIS). The new payroll system is expected to begin operating on July 1, 2010.
Institutional Advancement

During a year typified by asset losses and resource reductions, the Division of Institutional Advancement utilized well-thought-out, creative strategies to build its assets and expand upon its resources. Despite budgetary cuts, budget freezes and leadership changes, Institutional Advancement staff remained focused and emerged to celebrate many exceptional successes.

Institutional Advancement, which includes Alumni Relations, the ECSU Foundation, University Development, Community Development, Radio and Television Services, and University Relations and Marketing, further increased the university’s outreach, partnerships and visibility in a variety of ways from which both ECSU and the division will continue to benefit well into the foreseeable future.

Alumni Relations

Alumni Relations staff continued to build alumni support for the university and its programs. The department implemented a concentrated effort to reach out to alumni and thank the members of this most important constituency for their commitment to ECSU in past years. By doing so, the department engaged more alumni than ever before and finished the year with an Alumni Participation Rate of 1,557. This represents 19% of ECSU’s living alumni base.

The Alumni Participation Rate (APR) is the official count of how many alumni give (regardless of contribution size) to their alma mater in any given year. At any four-year institution the APR conveys a significant message regarding the value that alumni place on the education they received at the institution. It is a very important indicator of an institution’s success and is commonly referred to by corporations, foundations and wealthy individuals when considering a charitable contribution to the university.

In collaboration with the development staff, Alumni Relations worked with the ECSU National Alumni Association’s Young Alumni Committee to establish the first comprehensive plan to actively engage alumni ages 32 and younger and/or those who graduated from ECSU no more than a decade prior to the current fiscal year. Staff was warmly received upon presentation of the Graduates of the Last Decade (GOLD) Society to the ECSU National Alumni Association at the 2009 Summer Convention.

The Society will strengthen the connection of younger Viking alums with the university and will promote a sense of community among this group. The GOLD Society will employ a combination of non-traditional marketing vehicles targeted primarily at younger alumni that appeal to their hobbies and lifestyles.

A pilot program will be implemented during the 2010 fiscal year and will include the use of social networking web sites such as Facebook, Twitter and Viking Nation. Research conducted by the department found that nearly 4,000 ECSU alumni can be contacted via these three web sites alone.

The Office of Alumni Relations and the National Alumni Association collaborated with the Office of Admissions and assisted in the coordination and management of one of the largest recruitment events in recent memory. Approximately 600 area high school students visited the ECSU campus during the Winter Open House held January 31, 2009. The successful effort included an academic fair that provided opportunities for prospective students to meet with ECSU faculty. The fair also gave students and their parents a chance to ask questions and learn about everything from financial aid to requirements for acceptance and campus housing.
Institutional Advancement
New National Alumni Association Life Members 2008-2009

Martha E. Alford, ’65, J. T. Doles Chapter
Edna Renee Anderson, ’84, John H. Bias Chapter
Delores E. Barber, ’75, At-large
Elizia Barco, William T. Bowser, Sr. Chapter
Melrese Barnes, ’71, William T. Bowser, Sr. Chapter
Eva R. Battle, ’79, Wilmington Chapter
Clarence E. Biggs, ’62, A. P. Lester Chapter
Gwendolyn Bowser, ’69, William T. Bowser, Sr. Chapter
Kimberly T. Brothers, ’97, Peninsula Chapter
Jerome Brothers, ’02, Elizabeth City Area Chapter
Joel E. Godette Brown, ’75, DC Metro Chapter
Lillie Brown-Clark, Raleigh-Durham-Wake Chapter
Bertha Bryant, ’70, Raleigh-Durham-Wake Chapter
William Bryant, ’67, Raleigh-Durham-Wake Chapter
Ann D. Burnette, ’80, Durham Chapter
Debbie Mills Cooper, ’84, Tri-County Chapter
Kenneth Currey, ’92, At-large
Linda DeBerry, ’74, DC Metro Chapter
Willis J. Ferebee, Jr., ’59, Virginia Beach Chapter
Shirley Fields, ’65, J. T. Doles Chapter
Wyntella Ford, ’83, Tri-County Chapter
Barbara Macklin-Ford, ’80, Tri-County Chapter
Sebastian French, ’95, At-large
Mekeisha French, ’97, At-large
Michael Godfrey, ’80, Elizabeth City Area Chapter
Wilhelmina Godfrey, ’80, Elizabeth City Area Chapter
Ruby Greer, ’64, Portsmouth Chapter
Addie W. Griffin, ’79, Elizabeth City Area Chapter
George Griffin, ’63, Portsmouth Chapter
Roger Hathaway, ’72, Peninsula Chapter
Rodney Hawkins, ’99, Peninsula Chapter
John T. Hazel, ’66, Tri-County Chapter
Luester D. Hazel, ’67, Tri-County Chapter
Antwane Heckstall, ’97, Bertie County Chapter
Jamie P. Heckstall, ’98, Bertie County Chapter
Eddie G. Hewlin, ’79, Raleigh-Durham-Wake Chapter
Leonard E. Hill, ’68, At-large
Diane Teel Hill, ’70, At-large
Pedro Holley II, ’03, Elizabeth City Area Chapter
E. Ann Horne, ’71, Portsmouth Chapter
Herman Horne, ’68, Portsmouth Chapter
James H. Jackson, ’65, Peninsula Chapter
Barbara White Jackson, ’60, Peninsula Chapter
Kenneth Johnson, ’72, A. P. Lester Chapter
Myrtle Johnson, ’75, Elizabeth City Area Chapter
Dr. Darnell Johnson, ’73, Portsmouth Chapter
Saundra S. Johnson, ’76, Washington County Chapter
Dr. Stephanie Johnson, ’74, Portsmouth Chapter
Joyce J. Jones, ’06, At-large
Lavern Jones, ’76, Elizabeth City Area Chapter
Vivian S. Key, ’73, Elizabeth City Area Chapter
Dr. Ali A. Khan, Associate Member, At-large
Annette H. Lartigue, ’80, At-large
Paul S. Lawrence, ’88, Raleigh-Durham-Wake Chapter
Gwendolyn S. Lawrence, ’88, Raleigh-Durham-Wake Chapter
Bessie Lewis, ’69, Washington County Chapter
Myrtle Link, ’70, William T. Bowser Chapter
Alice Johnson Lyons, ’69, Greater Charlotte Chapter
Dr. James E. Lyons, ’68, Greater Charlotte Chapter
Janette Boyd Martin, ’66, J. T. Doles Chapter
Regina Butler McCain, ’75, At-large
Delores L. McClain, ’70, At-large
Stacia L. McFadden, ’97, DC Metro Chapter
Dr. Juanita Midgette, ’85, At-large
Chiquita Mitchell, ’85, Elizabeth City Area Chapter
Cecil M. Mitchell, ’76, Greater Charlotte Chapter
Pamela Modlin-Hurdle, ’99, Perquimans County Chapter
Kenneth C. Moore, Jr., ’88, A. P. Lester Chapter
Louis H. Moore, Associate Member/At-large
Mary M. Morgan, ’65, Portsmouth Chapter
Daries Morris, ’66, Bertie County Chapter
Dorothy J. Mott, ’60, Portsmouth Chapter
Herbert Mott, ’62, Portsmouth Chapter
Robert Mumford, ’66, Peninsula Chapter
Angela L. Norman, ’84, Washington County Chapter
Melvin Norman, ’77, Washington County Chapter
Rusha F. Norman, ’81, Washington County Chapter
Joyce R. Nowell, ’62, Elizabeth City Area Chapter
Cynthia Rea Patterson, ’82, At-large
Adriane D. Patterson, ’01, At-large
Margaret Peele, ’67, A. P. Lester Chapter
Clayton C. Peele, ’77, A. P. Lester Chapter
Willie C. Peele, ’67, A. P. Lester Chapter
Matthew Peele, ’87, At-large
Rebecca Jo Peoples, Roanoke-Chowan Chapter
Tonya R. Peterson, ’98, Peninsula Chapter
Mary H. Pickett, ’60, Raleigh-Durham-Wake Chapter
Tanyetta Pittman, ’03, DC Metro Chapter
Susan D. Paige-Pooler, ’91, Cynthia B. Clayton Military Chapter
Hermea Pugh, ’74, Roanoke-Chowan Chapter
Betty Anthony Pugh, ’79, Roanoke-Chowan Chapter
Earnell Purinton, ’70, Washington County Chapter
Karla Crump Reaves, ’85, Peninsula Chapter
Shena Reed, ’98, Raleigh-Durham-Wake Chapter
Wanda K. Rush, ’79, Raleigh-Durham-Wake Chapter
Gwendolyn Sanders, ’77, Elizabeth City Area Chapter

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With assistance from the entire division, the board members and staff of the ECSU Foundation successfully orchestrated the second ECSU Foundation Founders Day Scholarship Gala. The event was a success on many levels. Approximately 500 alumni, friends and corporate representatives attended the event and contributed to the effort that raised $125,000 in scholarship funds for ECSU students. Board member Mayor Fred Yates and U.S. Congressman G. K. Butterfield (NC District 1) secured Maxine Waters, U.S. Congressional Representative from California, as the keynote speaker. The Foundation established the LaTanya Afolayan Endowed Scholarship Fund, in honor of the former Vice Chancellor, with a corpus of $15,000.

Working with the Foundation board, the Foundation staff invested scholarship funds prudently and realized the third consecutive year of significant growth in the distribution of scholarship monies to ECSU students. During the 2009 fiscal year, scholarship fund distribution increased by 22% from $625,000 to $765,000. The additional $139,000 was an increase over the previous year’s 21% distribution increase.
University Development

University Development secured a $1 million endowed professorship with funding from the C.D. Spangler Foundation that matched private funding by Dr. Bishop Patterson. Named the Bishop Patterson Endowed Professorship, the professorship will focus on educating students for careers in the Industrial Engineering Sciences.

The department established a new partnership with AT&T North Carolina President, Cynthia Marshall. The partnership resulted in AT&T’s sponsorship of the ECSU Foundation Founders Day Scholarship Gala, as well as a $25,000 contribution to scholarships at ECSU. Development staff worked with area churches and religious organizations to solidify and strengthen the Faith-based Organization Initiative with a core of 20 groups. Thirty religious organizations supported ECSU during the 2009 fiscal year by hosting ECSU Days, which highlighted ECSU leadership attendance, faculty and student achievements. Many of the organizations made leadership contributions ranging from $1,000 to $5,000 to benefit student scholarships and academic outreach programs. Overall, the initiative garnered close to $50,000.

Community Development

As the result of a grant from State Farm insurance, Community Development launched a new outreach program, “Money Matters.” It is a financial literacy/consumer education program offering training and technical assistance to help local residents, particularly low-wealth households, enhance their money management skills, better understand basic financial services and build financial confidence through educational workshops, seminars and one-on-one consultations.

Community Development received an in-kind grant valued at $50,000 from the Corporation for National and Community Service to continue sponsorship of three AmeriCorps* VISTA members involved in housing and community development activities that serve primarily low- and moderate-income residents of northeastern North Carolina. The grant made it possible to establish a partnership with the Gates County Department of Social Services and place one AmeriCorps*VISTA member from the Community Development Program to help assess housing issues facing elderly and low-income residents of rural Gates County.
University Radio and Television Services

On September 29, 2008, WRVS-FM, 89.9 completed its digital conversion and was the first radio station in northeast North Carolina to broadcast using HD Radio™ technology. HD Radio technology is a system used by AM and FM radio stations to digitally transmit audio and data in conjunction with their analog signals. This system enables AM and FM radio stations to simulcast both digital and analog audio within the same channel as well as add new FM channels and text information. For our listeners, that means a cleaner, clearer sound in HD and the ability for WRVS to multicast. WRVS-FM 89.9’s current broadcast range spans a 50 to 100 mile radius reaching as far as Hampton, VA and south into parts of downtown Rocky Mount, NC. Our crystal clear sound makes WRVS that much more of an exciting radio destination.

Sheila Lee, gospel media director for WRVS-FM, 89.9 and W18BB-TV was named the recipient of Central South Distribution’s Community Service Award during her trip to the 24th Annual Stellar Gospel Music Awards in Nashville, TN. Mrs. Lee was selected from many nominees across the country for this prestigious award because of her dedicated listenership and community service here in the Albemarle region. The radio and television services staff coordinated the placement of 12 internships in a variety of diverse locations from Elizabeth City to the Greensboro/Winston-Salem market and from Washington, NC, to Canada.

University Relations and Marketing

Marketing efforts were particularly focused on community outreach and the university’s visibility in the region.

The department successfully extended outreach and services to partners like the United States Coast Guard. Efforts resulted in ECSU’s participation and first ever presence at Coast Guard Day. An event attended by over 3,000 U.S. Coast Guard personnel and their families, ECSU marketed its academic programming and admissions criteria while in attendance.

The marketing and publications offices created logos for several programs on campus, including the Honors Program, the Center for Green Research and Evaluation, Drug Information Center as well as WRVS radio and W18BB-TV. University Relations continued a steady stream of publicity measures that brought light to the accomplishments of faculty, staff, students, university departments and divisions. The positive news coverage for 2008-2009 reflects those accomplishments as well as successful fundraising efforts and significant grants secured by faculty and staff.

University Relations and Marketing produces the ECSU Magazine which is in its seventh year of production. This comprehensive publication is an essential tool in the ongoing effort to inform alumni, parents, supporters and prospective supporters of university developments.
Intercollegiate Athletics

Intercollegiate Athletics recognizes the positive impact its programs have on individuals, students, staff, faculty, alumni and the community. The teams draw attention to the campus and contribute to the university’s public image.

Coaches and staff promote honesty, fairness, respect for others and dedication to individual and common goals. Athletes are enthused about their teams and value the level of competition in the Central Intercollegiate Athletic Association (CIAA).

Intercollegiate Athletics completed the 2008-2009 year by meeting challenges and, in some respects, exceeding projected goals. The department is proud of the achievements during the academic year. ECSU coaches and athletic staff members completed several professional development programs and leadership seminars.

Following is a list of the various and diverse accomplishments of the Vikings and Lady Vikings during 2008-2009.

Football
(7-4 Overall, 7-0 Conference Record)

- 2008 Eastern Division Champions.
- Appeared in 2008 CIAA championship game (second time in three years).
- Waverly Tillar 2008 CIAA Coach of the Year.
- Curtis Rich, 2008 Offensive Player of the Year (All-CIAA First Team, Offense).
- James Hartley, Karvin Gwaltney and Dexter Manley (All-CIAA First Team, Defense).
- Rod Jones and Justin Hamilton (All-CIAA First Team, Defense).
- Reggie Smith (All-CIAA Second Team, Defense).
- Jeremiah Marable, Dewitt Dixon, Ken Lee and Calvin Cunningham (2008 CIAA All-Rookie Team, Defensive Team).
- Rod Jones -- SBN All-American, MVP (defense) of CIAA Championship game; Daktronics All-Super Region 1 Second Team; Valero Cactus Bowl Participant (Jan. 9, 2009 game at Javelina Stadium on the campus of Texas A&M-Kingsville).

Volleyball
(31-10 Overall, 13-0 Conference Record; best record in school history)

- 2008 CIAA Eastern Division Champions (Two consecutive seasons; second in school history).
- 2008 CIAA Volleyball Tournament Champions (First in school history).
- Linda Bell, CIAA Volleyball Coach of the Year (First in school history).
- Eva Johnson, Xie’Ara Maybank-Smallings, Ashley Tarasoff, Jennifer Hendy and Cassie Noe (All-CIAA First Team).
- Samarri Griffin, Stacie West and Chelsea Amick (All-CIAA Second Team).
- Chelsea Amick, 2008 CIAA Rookie of the Year.
- Chelsea Amick and Allie Parks (2008 CIAA All-Rookie Team).
- First post-season berth in school history (Eliminated during first round).
- Eva Johnson and Ashley Tarasoff (AVCA All-Region Team).
**Men’s Basketball**
(21-7 Overall, 13-5 Conference Record, Third Place CIAA Eastern Division). Back-to-back, 20-win seasons for the first time since it was done three times consecutively (1970-1973).

- Anthony Hilliard -- 2009 CIAA Player of the Year (first two-time CIAA Player of the Year in the school’s history); MVP of the NABC East Team at the Division II All-Star game; Daktronics All-American (three-time); student jersey retired (#3) April 26, 2009; one of only two men in school history to earn over 1,000 rebounds in a career
- Among NCAA Division II schools, ECSU’s basketball game attendance was sixth in the nation.

**Women’s Bowling**
(29-29 Overall, 19-5 Conference Record, Baker 12-14).

- 2008-09 CIAA Bowling Champions (first in school history).
- 2008-09 CIAA Eastern Division Champions (second in school history).
- Tiffany Johnson (All-CIAA Team, 2009 Bowling Tournament MVP).
- Jeremy Williams, CIAA Coach of the Year.

**Women’s Tennis**
(12-6 Overall, 9-4 Conference Record, Second Place CIAA Eastern Division).

- Best record in school history.
- Received an at-large berth to the NCAA Playoffs (first in school history).
- April Whitaker and Krystyan Fleming (All-CIAA).

**Softball**
(11-17 Overall, 10-8 Conference Record, Fourth Place CIAA Eastern Division).

- Maria Bowser (All-CIAA First Team).
- Imann Rollins and Kenyadia McLurin (All-CIAA Second Team).

**Baseball**
(12-24 Overall, 4-9 Conference Record, Fourth Place CIAA Eastern Division).

- Styron Barfield and Troy Andrews (All-CIAA First Team).
- DeShaun Fletcher, Khatim Butler and Billy Kellum (All-CIAA Second Team).
- Bryon Brown and Hasten Simmons (CIAA All-Rookie Team).
Business & Finance

The Division of Business & Finance had five goals for the 2008-2009 year which ended June 30, 2009:

1. To increase efficiency and effectiveness in use of resources.
2. To continue to enhance training.
3. To include energy efficiency and sustainability in all construction projects.
4. To increase customer satisfaction in the delivery of student services.
5. To augment efforts at energy efficacy with the anticipated outcome of reduced consumption.

Elizabeth City State University’s approved state budget for fiscal year 2008-2009 was $50 million including $38.6 million from state appropriations and $11.4 million from anticipated tuition and fees. The operating expenditure for fiscal year 2008-2009 was $50 million including the anticipated outcome of reduced consumption.

Total expenditures increased by 7.3% over the previous fiscal year to $46.1 million. Total spending increases included federal stimulus expenditures, student financial aid and legislative-mandated salary increases for existing employees, new faculty and staff hires.

STATEDENT OF GENERAL FUNDS/RECEIPTS AND EXPENDITURES
For July 1, 2008 through June 30, 2009

<table>
<thead>
<tr>
<th>Authorized Budget</th>
<th>Actual Expenditures</th>
<th>Balance &amp; Receipts</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL REQUIREMENTS</td>
<td>$49,993,520</td>
<td>$46,066,306</td>
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<tr>
<td>GENERAL FUND APPROPRIATIONS*</td>
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<td>RECEIPTS</td>
<td>$11,448,152</td>
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EXPENDITURES BY PROGRAM

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<thead>
<tr>
<th>Program</th>
<th>Authorized Budget</th>
<th>Actual Expenditures</th>
<th>Balance &amp; Receipts</th>
</tr>
</thead>
<tbody>
<tr>
<td>010 General Academic Instruction</td>
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<td>020 Summer-term Instruction</td>
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<td>090 ARRA fiscal stabilization*</td>
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<td>1,024,952</td>
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<td>142 Community Services</td>
<td>494,905</td>
<td>461,142</td>
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<td>151 Library</td>
<td>1,552,767</td>
<td>1,552,442</td>
<td>325</td>
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<td>152 General Academic Support</td>
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<tr>
<td>160 Student Services</td>
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<tr>
<td>170 Institutional Support</td>
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<td>8,640,015</td>
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<td>180 Physical Plant Operations</td>
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<td>230 Student Financial Aid</td>
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<td>2,266,068</td>
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<td>252 Other reserves</td>
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<td>3,134,048</td>
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<tr>
<td>TOTAL</td>
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<td>$46,066,306</td>
<td>$3,927,214</td>
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*ARRA – American Recovery and Reinvestment Act of 2009

Touch-Net was implemented in Student Accounting. This service will allow our students to make online payments, utilizing all major credit cards, without intervention from staff. In addition, the ECSU Division of Business and Finance played a leadership role in the development and implementation of the UNC-Finance Improvement and Transformation Project (UNC-FIT). This program, UNC-FIT, is an initiative to improve accountability and to mitigate accounting and other financial risks at all 17 campuses of the UNC system.

Targeted areas for improvement include general accounting, financial aid, student accounting, and contracts. In Auxilary Services, a new One Card system was implemented which will also improve access to student services. Facilities Management completed a major campus beautification plan which included new shrubbery, plants, flowers and fountains at major entrances to the campus.

Design and Construction also had a productive year. The department made significant progress on several projects – 3 parking lots, additional fire suppression systems (sprinkler systems) in residence halls, new fire alarms for campus buildings, improved security systems for residence halls, and replaced walkways. The Pharmacy building is scheduled to be completed and available for occupancy by Fall 2010.
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- Mr. Carl Taylor
- Ms. Chiquita Taylor
- Ms. Illiana B. Thomas
- Mr. Tyrone Tyler
- Ms. Pat Youngblood

* Deceased

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- Mr. Anthony Adade
  Chief Information Officer
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- Atty. H. Bernetta Brown
  Assistant to the Chancellor for Legal Affairs
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- Ms. Gwendolyn Sanders
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